



**ISAD**  
INTERNATIONAL SOCIETY OF ATOPIC DERMATITIS

## Opportunities 2026

# ISAD Society

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## Ex officio

John C. SU, *Australia* – 2025 symposium local organizer

# Main Activities & Objectives

## Welcome to the World of Atopic Dermatitis

The International Society of Atopic Dermatitis (ISAD) focuses on advancing knowledge, research, and clinical care for atopic dermatitis (AD), a chronic inflammatory skin disease.

What we do:

- **Promoting Research and Education:**  
ISAD supports research through fellowships and awards, such as the RAJKA Medal, recognizing significant contributions to the field. It organizes global symposia, like the RAJKA meetings, which are major conferences for sharing research and clinical practices in AD.
- **Developing Clinical Guidelines:**  
The society collaborates with global health organizations to create updated guidelines for managing atopic dermatitis and improving patient care.
- **Enhancing Patient Advocacy:**  
ISAD works on empowering patients through advocacy, educational tools, and capacity-building programs.
- **Encouraging Global Collaboration:**  
The society fosters international collaboration through partnerships with organizations like the World Health Organization (WHO).
- **Meetings and Knowledge Exchange:**  
ISAD organizes regular meetings, including RAJKA events, which serve as a platform for clinicians, researchers, and stakeholders to exchange insights.  
These events also highlight the global challenges and advances in managing AD.

For more information about ISAD's initiatives, upcoming events, or resources, visit our official website at [isad.org](https://isad.org) and register to our monthly digest.

Prof. Peter SCHMID-GRENDELMEIER

*Treasurer ISAD*

*[peter.schmid@isad.org](mailto:peter.schmid@isad.org)*

# Why Sponsor

## **the International Society of Atopic Dermatitis and the RAJKA symposia?**

- Access to global key opinion leaders and rising stars with a focus on Atopic Dermatitis
- Get insights to the various aspects of AD, from epidemiology to latest treatment updates
- Unique chance to present your newest data in a plenary session (Platinum package)
- Build brand awareness in the area and raise your company's visibility in the area of Atopic Dermatitis
- Direct exposure of your products and services to Local and International dermatologists
- Develop your business network in-person and via the virtual networking platform
- Exhibit and distribute your marketing promotional material
- Encounter with patient and advocacy groups
- Learn about patient unmet needs, access to/and improving patient care and education
- Be part of advocacy for Atopic Dermatitis among NGO and health authorities together with ISAD Society's efforts in this area

[isad.org](http://isad.org)

# Corporate Membership

## Duration, benefits:

The ISAD Society offers Corporate Membership on a 3-year contract with an annual fee of €50,000\*. Corporate Members enjoy enhanced benefits, including:

- Symposium Sponsorship Perks:  
Double the benefits of sponsorship packages for the Georg RAJKA Symposia:  
*Share your benefits with local subsidiaries!*

This includes:

- 20% discount on sponsorship packages\*\*
  - Opportunities for presentations during the meeting
  - Complimentary and discounted registrations
  - Enhanced brand visibility and more
- Advantages within the Society.

For more details, visit: [Corporate Membership](#)

## Sponsorship Packages of the RAJKA symposia:

To explore sponsorship opportunities for the RAJKA-ISAD Symposium, visit:

- [RAJKA Sponsorship Packages \(Melbourne 2025\)](#)
- [RAJKA Sponsorship Packages \(Beijing 2026\)](#)

Additional resources for sponsorship terms and agreements:

- [Description of Benefits](#)
- [Sponsorship Terms of Agreement](#)
- [Payment terms](#)



# Donations

## **Donor to the ISAD Society:**

The ISAD Society offers Donor Membership on a 3-year contract with an annual fee of €20,000, with 5% discount for a one-time payment in the first year.

Donors receive the following benefits:

- **Branded Research Fellowship:**  
One research fellowship named after the company, announced in the society's newsletter.
- **Exclusive Meeting Access:**  
Participation in the "Accessibility to Drugs/WHO Meeting" held prior to the symposia.
- **Brand Visibility:**  
Company logo featured on the ISAD Society's homepage and sponsors' page.

A Donation does not offer any advantage on the Sponsorship Packages of the RAJKA-ISAD Symposium.



# ISAD

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