

# Worldwide Solidarity in the Care of AD Patients

Pre-meeting – Organization of Care in Atopic Dermatitis

What Are the Expectations of Patients?

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13<sup>th</sup> Georg Rajka International Symposium on Atopic Dermatitis

# Talking to other patients and caregivers

## A lifetime ago...

Itching

Skin

Sleep

Pain

Emotional consequences

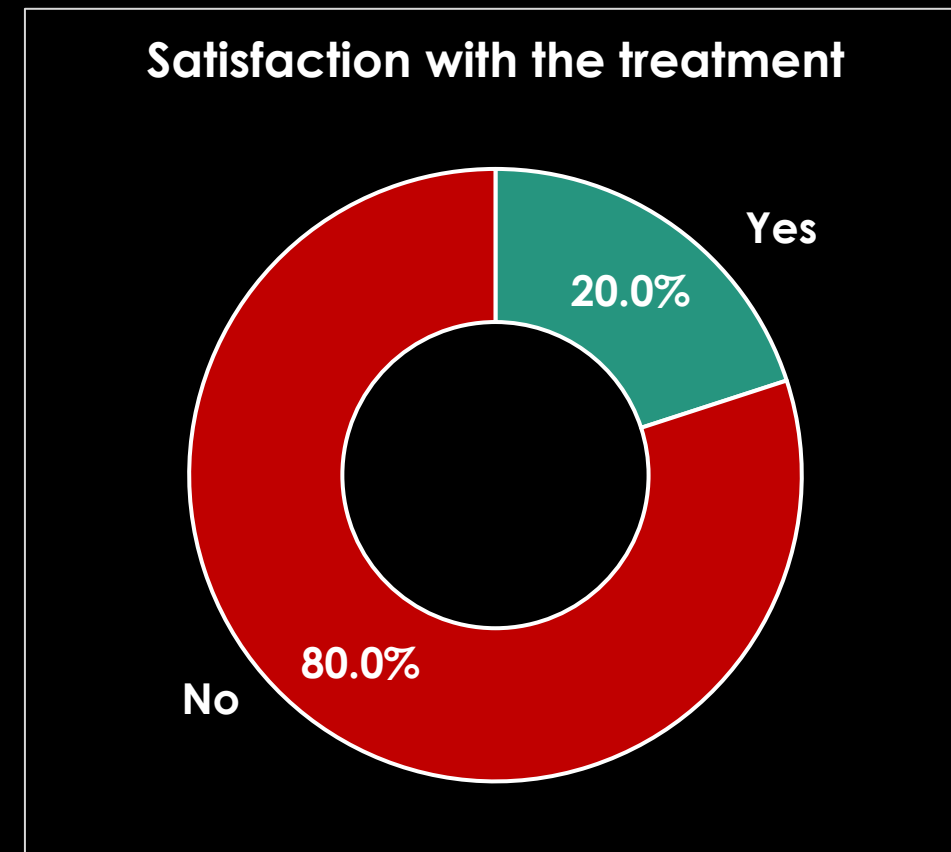
Ineffective treatment

Complaints concerning the physicians

## AADA survey – 2010 (93 patients/107 caregivers)

Overall, are you satisfied with your atopic dermatitis treatment?

- Yes: 40
- No: 160



## Satisfaction with AD treatment in children (119 patients) – 2016

56% dissatisfied with the treatment

40% failed to adhere to at least one therapeutic recommendation

- Psychological support
- Obtaining reliable information
- Getting engaged in the treatment
- Dissatisfaction with the physician/diagnostics

Germany<sup>3</sup>

## Treatment-related patient needs (1678 patients) – 2020

- To get better skin quickly: 7.8%
- To be healed of all skin defects: 85.7%
- To be free of itching: 96.0%

# Australia, Belgium, Canada, France, Germany, Italy, Japan, the Netherlands, Spain, and the UK<sup>4</sup>

## Most important treatment expectations (1988 patients) – 2022

Being itch free

Achieving better skin quickly

Regaining control of disease

Having better sleep

Being pain free

USA<sup>5</sup>

## Patient preferences for atopic dermatitis treatments (200 respondents) – 2023

Itch reduction

Speed of itch reduction

Skin clearance

# Expectations

Itch reduction

Skin clearance

Quality of life (e.g., sleep, pain)

Psychological support

Patient-centered decision-making



# References

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2. Maciejewska-Franczak, M *et al.* Satisfaction with treatment of atopic dermatitis in children. *Przegl Dermatol.* 2016, 103, 109–118.
3. Augustin, M *et al.* Characterizing treatment-related patient needs in atopic eczema: insights for personalized goal orientation. *Journal of the European Academy of Dermatology and Venereology.* 2020, 34, 142–152.
4. Augustin, M *et al.* Real-World Treatment Patterns and Treatment Benefits among Adult Patients with Atopic Dermatitis: Results from the Atopic Dermatitis Patient Satisfaction and Unmet Need Survey. *Acta Derm Venereol.* 2022, 102: adv00830.
5. Kwatra, S G *et al.* Patient preferences for atopic dermatitis treatments: a discrete choice experiment. *Journal of Dermatological Treatment.* 2023, 34:1