



GDAŃSKI
UNIWERSYTET
MEDYCZNY

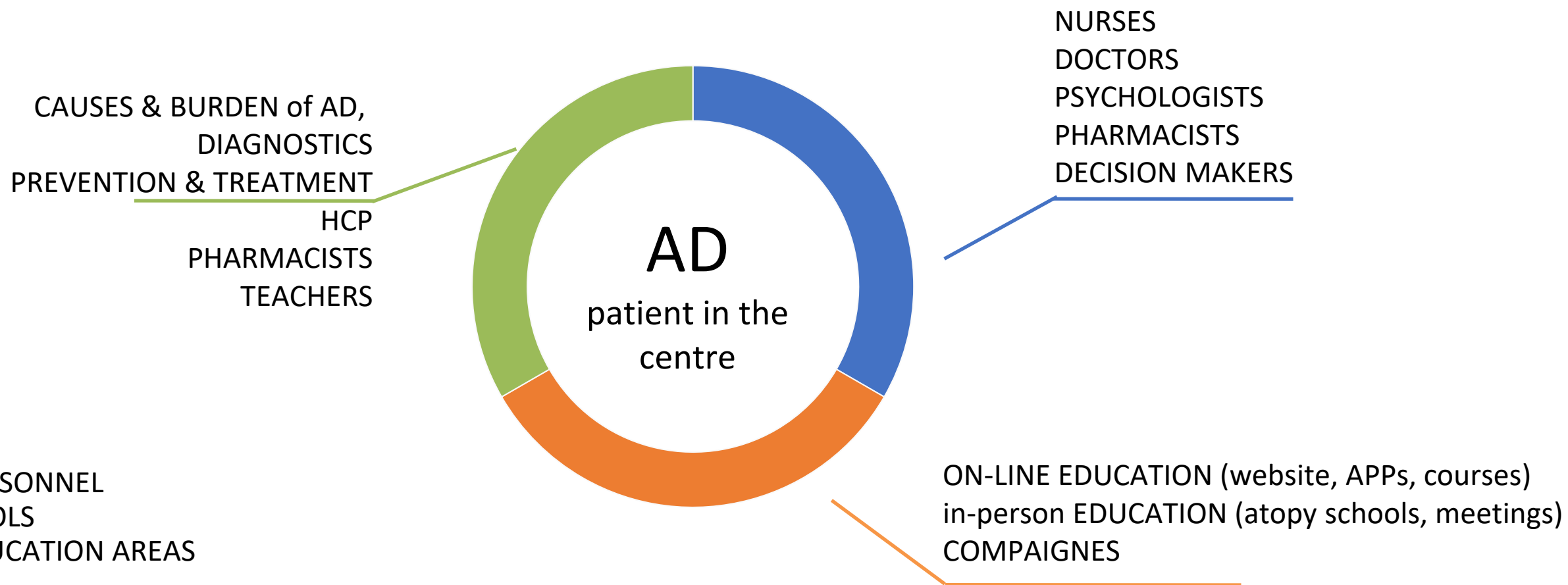
Therapeutic Patient Education in Poland HCP Perspective

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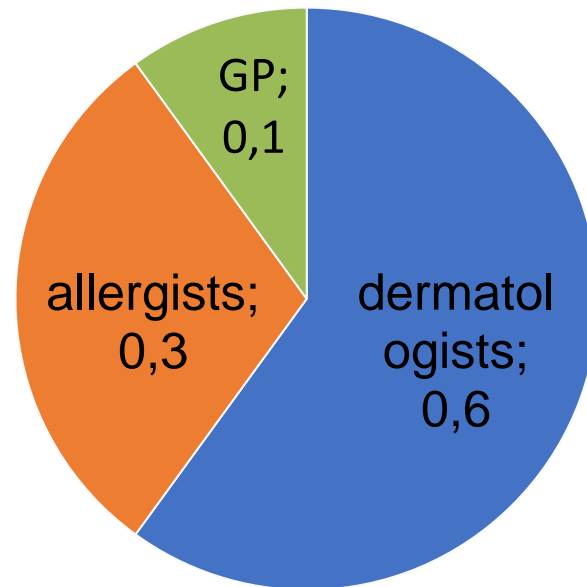
Therapeutic Patients Education (TPE)



WHO TREATS AD patients in Poland

PERSONNEL

Specialist responsible
for the treatment of AD

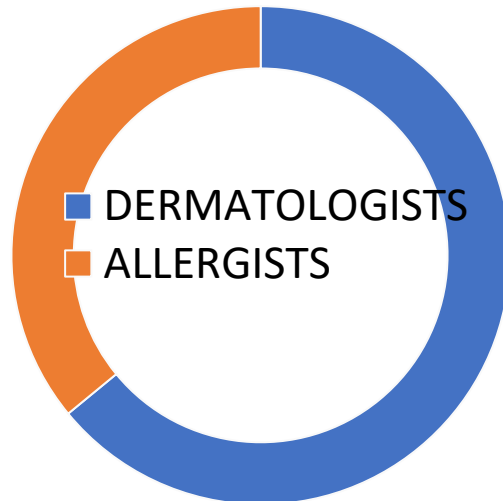


WHO TREATS AD patients in Poland

PERSONNEL

Total number of Dermatologists – 2642

Total number of Allergists- 1483



approx. 100 AD patients/ 1 dermatologist
average visit duration in outpatient: c.a. 15min...

1. NHF data from 2018, <https://e-medycyna.pl/wp-content/uploads/2021/04/Atopowe-Zapalenie-Skory-Raport.pdf>

2. Estimation based on GUS report, Zasoby kadrowe w wybranych zawodach medycznych na podstawie źródeł administracyjnych w latach 2019–2020, 30.11.2022 and assumption: 3 phisician per center treating under DP

3. Jahnz-Różyk K., Samoliński B., Czarnecka-Operacz M. i in. Epidemiology of atopic dermatitis in Poland. Economedica AD; JHPOR, 2020, 2; DOI:10.7365/JHPOR.2020.2.3

WHO EDUCATES patients in Poland

PERSONNEL

THERE ARE NO „OFFICIALLY” TPE DEDICATED NURSES

WHO EDUCATES patients in Poland

TPE in Poland is not reimbursed

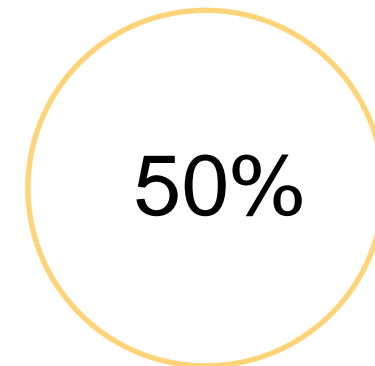
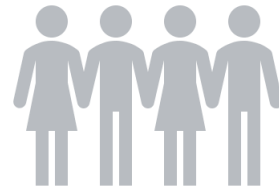
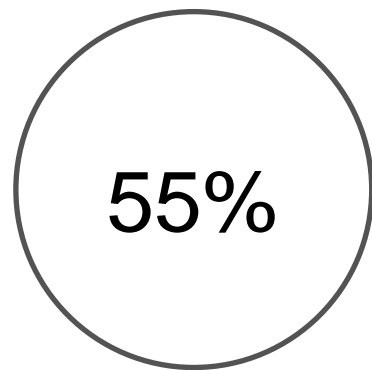
IS THERE A NEED for TPE in Poland ?

EDUCATION AREAS

- 75% believe that they have not received answers to important questions related to the disease

IS THERE A NEED for TPE in Poland ?

EDUCATION AREAS

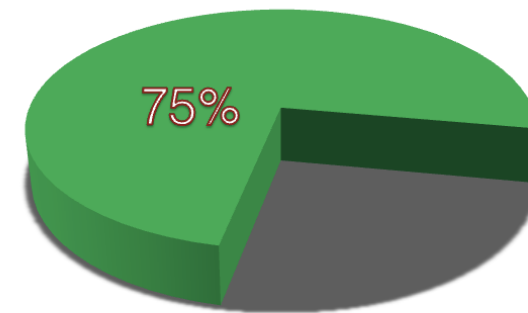
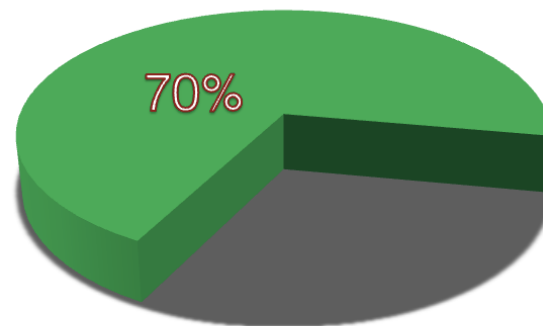
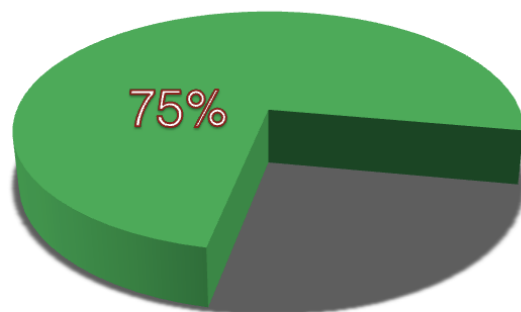
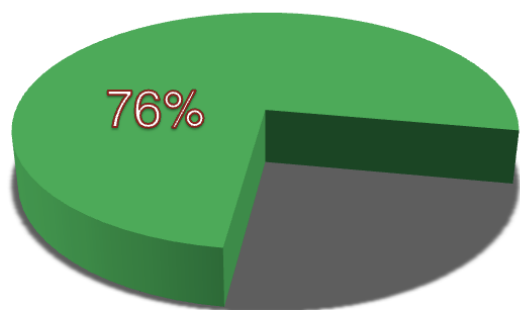


*p>=0.05

have not received the information how to use emollients

IS THERE A NEED for TPE in Poland ?

EDUCATION AREAS



■ YES
■ NO



3 out of 4 patients requires education in
emollient therapy and bathing



1. Cichoń M., Baran M., Trzeciak M. Is there a need to educate patients with atopic dermatitis in baseline therapy- in publishing process.

*own data

IS THERE A NEED for TPE in Poland ?

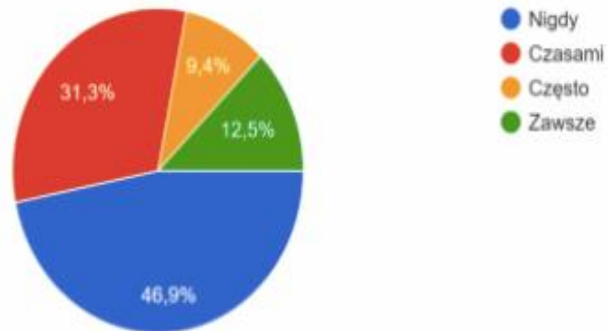
EDUCATION AREAS

PHOBIA: TCS...TCI?

53.1%

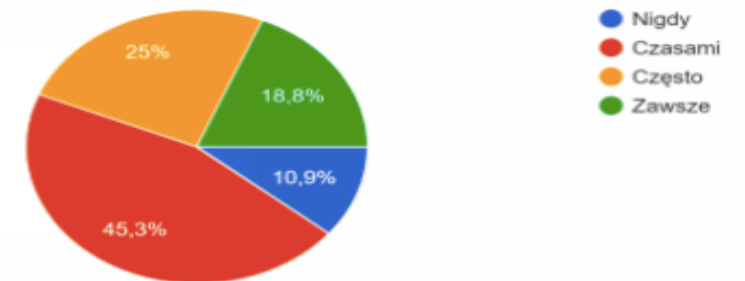
The patients wait to use TCI as long as possible

64 odpowiedzi



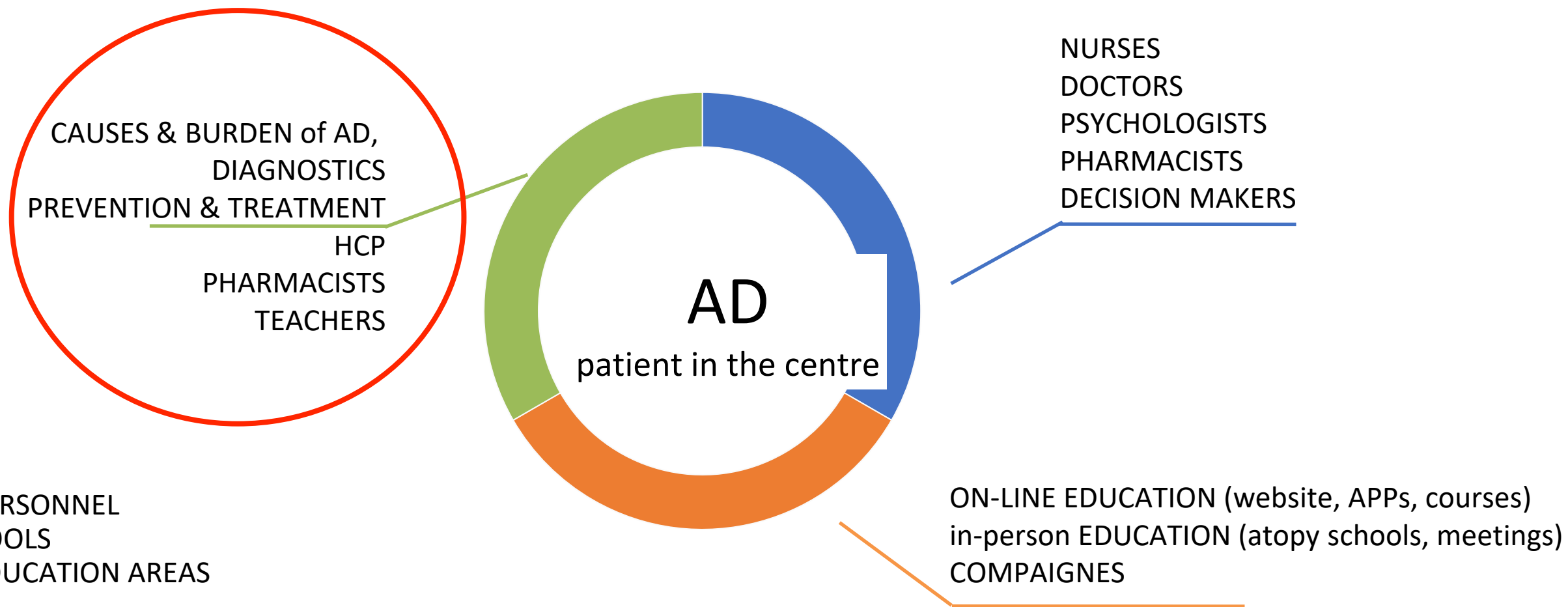
90%

The patients stop using TCI asap



Pójjanowski S., Trzeciak M , 2019

Therapeutic Patients Education (TPE)



TPE in Poland

TOOLS

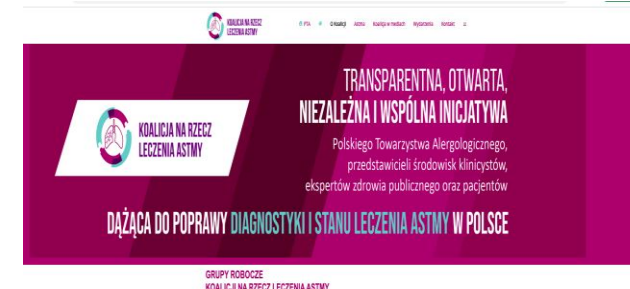
THE ORGANIZATIONS

PATIENT'S ORGANIZATIONS

The COALITION for AD (HCP + PATIENTS)



The COALITION for ASTHMA (HCP + PATIENTS)



TPE in Poland

EDUCATION AREAS

Pharmacists

PHARMACISTS education

- congresses on allergic diseases
- training courses



**VII Kliniczne
Forum Ekspertów**
Polskiego Towarzystwa Alergologicznego
Alergia, astma, POChP
- choroby narodowe. Czas działać!
forum2022.pta.med.pl
29 września - 1 października 2022, Warszawa

APPs

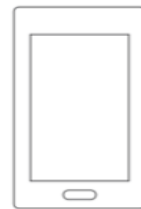
Reliable sources of information about AD

TOOLS

77% patients with AD expressed a need for a mobile application

The most desirable features of APP for polish AD patients

TOOLS



Tracking time of steroids' usage.



Reminding to take/apply medications.



Reminding to use emollients regularly.

Archiving pictures of skin lesions to visualize flare ups or remissions.

Assessment panel of emollients (effect on skin, efficiency, price, composition, etc.)

Assessment panel of body wash products (effect on skin, efficiency, price, etc.)

Motivational content (e.g. comic books for children)

Tips how to alleviate itch

„flare up callender” to help in identifying the triggering factors

N= 185 participants in the survey
(93.5% were females)
(age range 15-35 years-old)

TOOLS



EDUCATION



WEBSITE

GUIDEBOOKS

to be UPLOADED from



children

adults

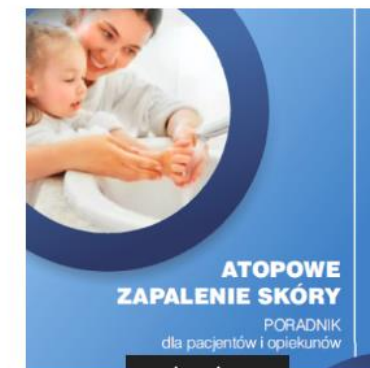
caregivers



19/03/2023
Atopowe Zapalenie Skóry.
PORADNIK dla dzieci



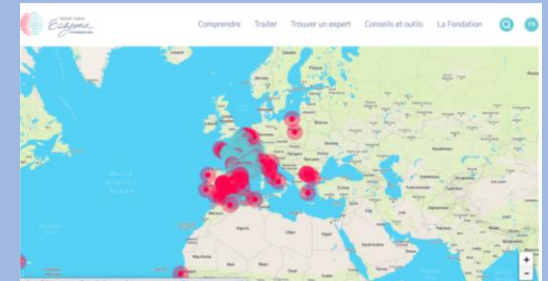
19/03/2023
Emolienty w leczeniu
atopowego zapalenia skóry.
PORADNIK dla pacjentów



10/03/2021
Atopowe Zapalenie Skóry.
PORADNIK dla pacjentów i
opiekunów

ATOPY SCHOOLS in person

TOOLS



Szpital Dziecięcy Polanki
im. Macieja Płazyńskiego
w Gdańsku Spółka z o.o.



Podmiot Leczniczy Samorządu
Województwa Pomorskiego



since 2007



POCZĄTEK SPOTKANIA O 17:00



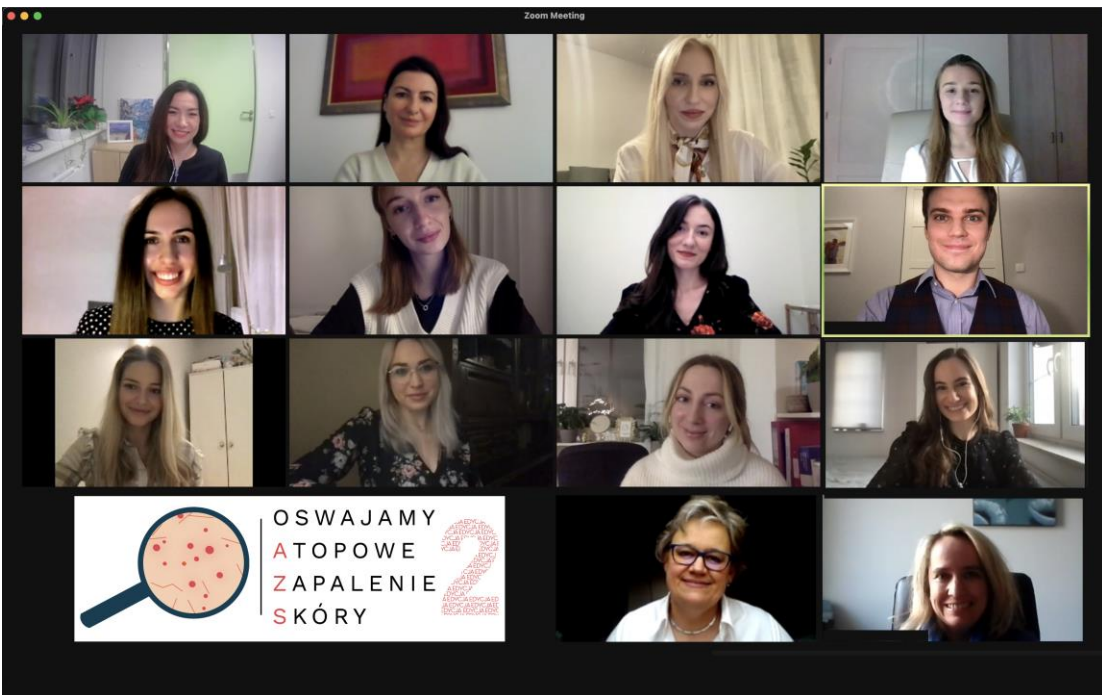
Department of Dermatology, Venereology and Allergy
Medical University of Gdansk

The 1st atopy school in 2007



ONLINE „ATOPY SCHOOLS”

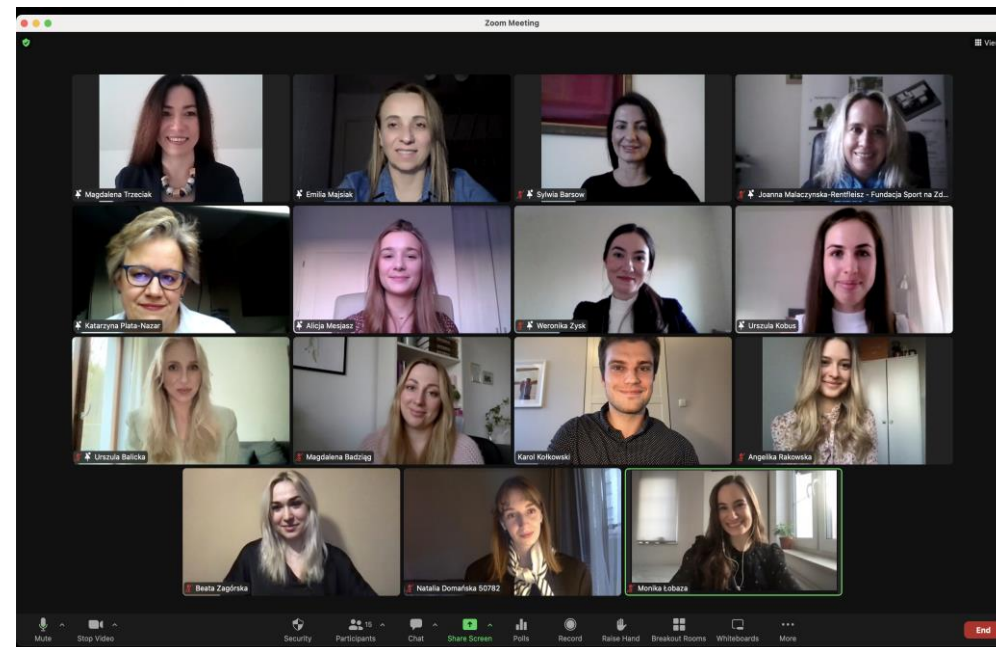
TOOLS



ŚRODA, 28 KWIECIA 2021 O 17:00 UTC+0...

Oswajamy Atopowe Zapalenie Skóry

Bezpłatne • Wydarzenie online



GDAŃSK's initiative = MULTISPECIALTY APPROACH

Solidarity in TPE

