



Eczema
Foundation

Corporate Foundation
of Pierre Fabre Laboratories

Organization of Care in AD

ISAD Live Meeting

November 6th, 2020

A Corporate Foundation exclusively dedicated to Better live with Eczema

2004 -2019 : setting up the purpose of the Foundation and the recognition by HCP

Built with HCP for the Patients

2004 : wish of Mr Pierre Fabre

2004- 2017 : co-creation with HCP involved in TPE to improve management of the AD by patients and parents

- Creation of > 40 Atopy schools around the world
- Development of educational tools
- Dedicated website and Facebook page

2016- 17 : patients events : Sportdays

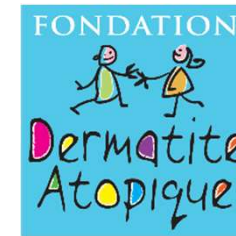
2017: 1st expert patient Fanny Sentenac : 40H TPE training

2018 : Web serie : Fanny's talk (20 video testimonials)

2019 : Launch of Twitter and LinkedIn



YouTube



- Algeria
- Argentina
- Australia
- Belgium
- Brasil
- Bulgaria
- Canada
- Colombia
- Dominican Republic
- France
- Germany
- Greece
- Italy
- Mexico
- Poland
- Portugal
- Russia
- Spain



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2020 and after : Being the driver of the alliance of care between patients and HCP

Grows up with patients

2020

- 2 additional expert patients trained in TPE
- Disease awareness campaign during Tour de France
- In kind partnership with GLOBAL SKIN : skill-based sponsorship for graphic design for the World Atopic Eczema Day campaign
- New web site : www.eczemafoundation.org and 
- **Nov 20th : Digital Design thinking workshop : how to use digital tools for TPE**

2021

- A patient will join the Board of the Foundation
- IMEF : International meeting of the Eczema Foundation : 3 days presential meeting with POs representatives from Belgium, Brasil, Canada, Portugal, Spain, UK and USA and and HCP : **Patients as therapeutic partners**





Dear all,
The Eczema Foundation proposes an

Innovative Ideation Workshop

"Digital Communication Tools for Therapeutic Patient Education (TPE)
in Atopic Dermatitis"

using the design thinking approach, which uses diverse perspectives from patients,
caregivers and healthcare professionals.

on November 20th 2020, from 3pm to 6pm CET
(online)

As a healthcare professional, caregiver or as a patient, you have been confronted
with difficulties in managing atopic dermatitis (AD) and consequently have been
involved in some form of therapeutic patient education (TPE).



With the help of design thinking experts, **Dr. Roberto Takaoka and Mme. Gisele Raulik-Murphy**, this workshop
is proposed to a selected target of participants to have a multidisciplinary approach including doctors,
psychologists, nurses, pharmacists and patients from different countries.

I REGISTER TO THE WORKSHOP



https://www.weezevent.com/fondation-eczema?mc_cid=ab7022a21c&mc_eid=fd614990b6

In order to prepare this workshop, we need your feedback
as a healthcare professional, patient, or caregiver.

By answering this questionnaire you will bring your experience to help us adapt and improve the
use of modern digital technology to TPE needs.

Any answer before October 31st would be so helpful !

Questionnaire - Healthcare
professional

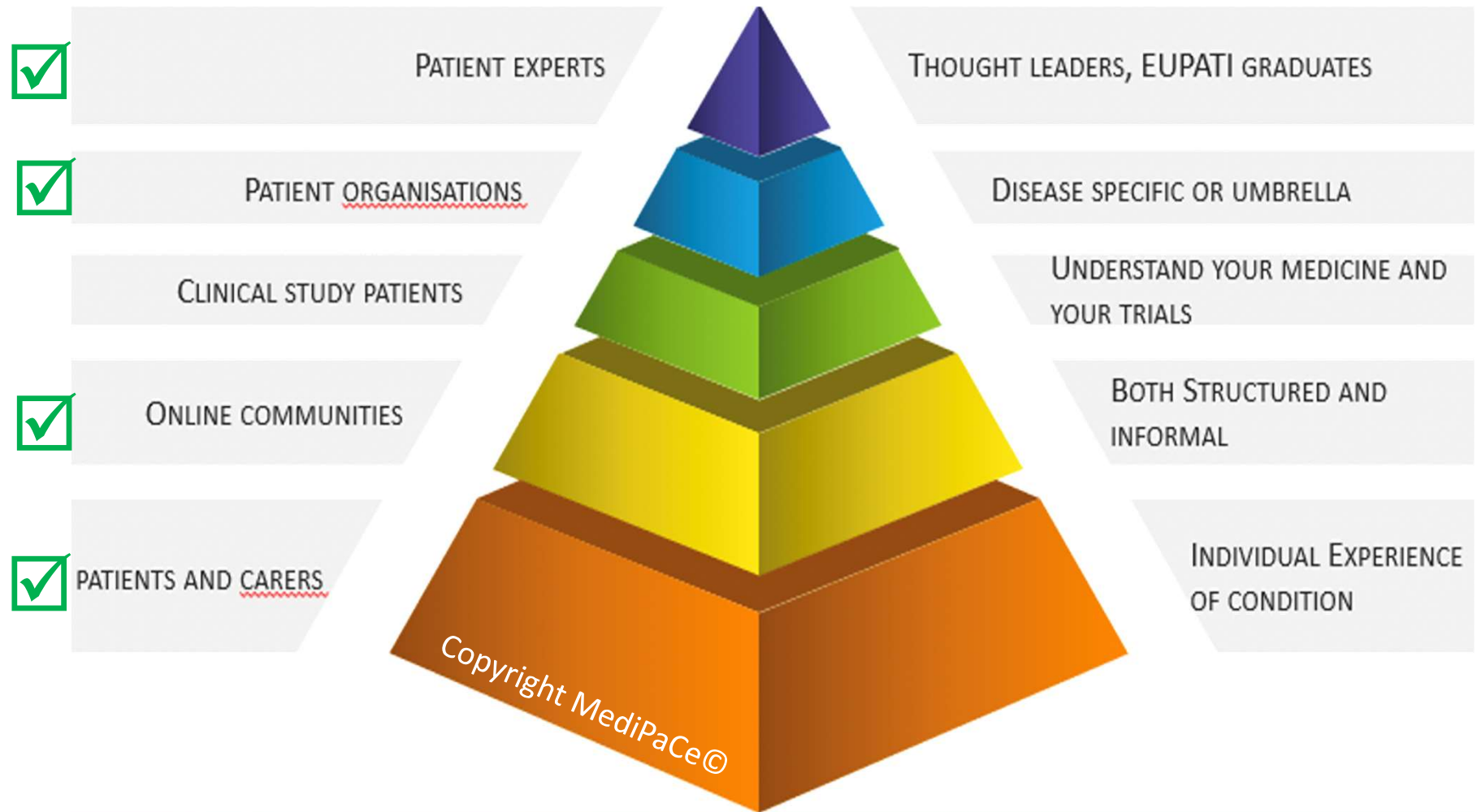
Questionnaire - Patient or
caregiver

(Each survey is available in 4 languages: English, French, Portuguese and Spanish. Select

<https://www.surveymonkey.com/r/healthcare-professionals>

<https://www.surveymonkey.com/r/Patients-Caregivers>

A Corporate Foundation with a patient centric approach



A new website

www.fondationeczema.org



The (not so silly) questions you have.

WHAT IS CONTACT ECZEMA?





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Thank you for your attention