



Augsburg 2027

PRELIMINARY PROSPECTUS

V. 2026-06-18

→ visit augsburg2027.isad.org



You are invited!

Dear Colleagues, dear Friends,

On behalf of the International Society of Atopic Dermatitis (ISAD), it is my distinct honor and great pleasure to invite you to the 17th Georg Rajka International Symposium on Atopic Dermatitis, taking place in the historic city of Augsburg, Germany, in 2027.

Augsburg, one of Germany's oldest cities, provides a unique and inspiring backdrop for our gathering. Known as the "City of Water," its 800-year-old water management system is a UNESCO World Heritage site—a fitting metaphor for our work in dermatology, where the balance of barriers, fluids, and environmental harmony is central to understanding atopic dermatitis.

As we convene in the heart of Bavaria, we find ourselves in a city defined by the spirit of innovation and social responsibility. From the Renaissance legacy of the Fugger family—who established the world's oldest still existing social housing complex, the "Fuggerei"—to the city's modern role as a hub for medical research and environmental science, Augsburg embodies a bridge between a rich past and a sustainable future.

Our scientific program will reflect this bridge by the congress motto: "The evolution of atopic dermatitis - A multi-disciplinary journey". We are entering an era of unprecedented therapeutic options and precision medicine. In Augsburg, we aim to translate these global scientific breakthroughs into localized, patient-centered care. We will explore the latest in skin barrier research, immunology, and the "living environment" (Exposome) that plays such a critical role in the pathogenesis of AD.

Beyond the lecture halls, I encourage you to experience the "Augsburg Way of Life." Walk through the cobblestone streets of the old town, enjoy the tranquility of our Renaissance gardens, and join us for a traditional Bavarian evening where the spirit of *Gemütlichkeit*—warmth and friendliness—will foster the networking and collaborations that have always been the hallmark of the Rajka Symposia.

We look forward to welcoming you to Augsburg in 2027 for a meeting that promises not only to advance our clinical knowledge but also to renew our shared commitment to improving the lives of patients with atopic dermatitis worldwide.

Herzlich Willkommen in Augsburg!

Prof. Andreas WOLLENBERG

*RAJKA 2027 General Chair
Augsburg, Germany*

Click or scan
to know more about
the history of ISAD



→ visit <https://isad.org/the-society>

The ISAD Society

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Founded on a legacy of excellence in dermatological research, the International Society of Atopic Dermatitis (ISAD) has been at the forefront of scientific exchange and collaboration.



With a strong commitment to research, education, and patient-centered care, the ISAD shapes the future of atopic dermatitis management worldwide.

ISAD Key Numbers

- 1979** The first ISAD meeting took place, marking the beginning of a global platform for atopic dermatitis research. The last symposia were held in Melbourne, Doha, Gdańsk, Montréal, and Seoul.
- 2012** The official creation of ISAD Society, reinforcing its mission to advance knowledge and patient-centered care.

Scientific Impact

- 16** Rajka-ISAD Symposia organized:
- 700** Participants expected in Beijing in October 2026
 - 600** Participants expected in Augsburg in October 2027
 - 160+** Submitted abstracts
 - 50+** Presentations and 120+ Posters
 - 40+** Travel Grants
 - A dedicated Workshop Session for the Industry

- 150+** Members: a growing international community, spanning 54 countries.
- 1950+** Registered accounts on the ISAD website and a strong outreach with 6200+ subscribers to the monthly newsletter.

Collaborations with WHO, EAACI, IEC, GADA

Recognizing Excellence

- 16** Research Fellowships awarded to support innovation in atopic dermatitis studies.
- 7** RAJKA Medals, honoring outstanding contributions to the field.

Sponsorship Packages

16th RAJKA-ISAD Augsburg 2027

		PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
						For Local Companies only*
Cost (EUR)	VAT is not applicable on these services	240.000	150.000	100.000	50.000	24.000
Exhibit booth						
– onsite: 1U = 4 to 6m²		5U	3U	2U	1U	1 table
– online virtual		no	no	no	no	no
Slot in Plenary session “What’s new from”		10 minutes				
Complimentary registration						
– representatives		6	4	3	2	2
– in person global (not from the company)		20	10	5	2	-
– in person local (not from the company)		10	8	5	5	2
– online (not from the company)		5	5	5	5	0
+ discount on extra participants for the global and local subsidiaries		-20%	-10%			no
Promotion						
Logo on name badge						
Promotional sign at the entrance of the Exhibit Hall area						
Promotional newsletter (1 pre-conference distribution, D – 7 before the meeting)						
– to the whole community (includes the attendees)		yes	yes			
– to the attendees only				logo	logo	logo
Dermatologist delegates list, sent pre conference		yes	yes	yes	no	no
Promotional Video in main session room prior to session (sec. max)		30	15	no	no	no
Advertisement in Program Book		1 full page	½ page	¼ page	no	no
Exhibit/Company profile and link on website, virtual platform and final Program		yes	yes	yes	yes	yes
Extras						
Participation at the Accessibility to drugs / WHO Meeting prior to the Symposium		yes	yes	yes		

*Only dedicated to the local market / with no International Headquarters

Sponsorship Packages

WITH 3 YEARS CORPORATE MEMBERSHIP

16th RAJKA-ISAD Augsburg 2027

		OUR BEST OFFER			
		PLATINUM	DIAMOND	GOLD	SILVER
Cost (EUR), <i>with minimum -20% discount applied</i>	VAT is not applicable on these services	160.000*	110.000*	80.000*	40.000*
Exhibit booth					
– onsite: 1U = 4 to 6m ²		6U + 1U	4U + 1U	2U	1U
– online virtual		yes	yes	yes	yes
Slot in Plenary session “What’s new from”		20 minutes	10 minutes		
Complimentary registration					
– representatives		16	10	6	4
– in person global (not from the company)		40	20	10	4
– in person local (not from the company)		40	20	10	8
– online (not from the company)		5	5	5	5
+ discount on extra participants for the global and local subsidiaries (not cumulative)		-50%	-30%	-20%	-15%
Promotion					
Logo on name badge		yes			
Promotional sign at the entrance of the Exhibit Hall area		yes			
Promotional newsletter (1 pre-conference distribution, D – 7 before the meeting)					
– to the whole community (includes the attendees)		yes	yes	logo	logo
– to the attendees only					
Dermatologist delegates list, sent pre conference		yes	yes	yes	no
Promotional Video in main session room prior to session (sec. max)		30	15	no	no
Advertisement in Program Book		2 full pages	1 page	½ page	¼ page
Exhibit/Company profile and link on website, virtual platform and final Program		yes	yes	yes	yes
Extras					
Participation at the Accessibility to drugs / WHO Meeting prior to the Symposium		yes	yes	yes	yes

*The cost of the Corporate Membership is not included in this amount

Sponsorship Packages

WITH 1 YEAR CORPORATE MEMBERSHIP

16th RAJKA-ISAD Augsburg 2027

		PLATINUM	DIAMOND			
Cost (EUR)	VAT is not applicable on these services	210.000*	130.000*			
Exhibit booth						
– onsite: 1U = 4 to 6m ²		6U	4U			
– online virtual		yes	yes			
Slot in Plenary session “What’s new from”		13 minutes	5 minutes			
Complimentary registration						
– representatives		10	6			
– in person global (not from the company)		27	13			
– in person local (not from the company)		20	12			
– online (not from the company)		5	5			
+ discount on extra participants for the global and local subsidiaries (not cumulative)		-30%	-15%			
Promotion						
Logo on name badge		yes				
Promotional sign at the entrance of the Exhibit Hall area		yes				
Promotional newsletter (1 pre-conference distribution, D – 7 before the meeting)						
– to the whole community (includes the attendees)		yes	yes			
– to the attendees only						
Dermatologist delegates list, sent pre conference		yes	yes			
Promotional Video in main session room prior to session (sec. max)		30	15			
Advertisement in Program Book		2 full pages	1 + ½ page			
Exhibit/Company profile and link on website, virtual platform and final Program		yes	yes			
Extras						
Participation at the Accessibility to drugs / WHO Meeting prior to the Symposium		yes	yes			

*The cost of the Corporate Membership is not included in this amount

Workshop Opportunities In Augsburg

→ Contact us to design your dedicated Workshop during the Symposium!

Bespoke Industry Workshops

Elevate your engagement with the international atopic dermatitis community through our newly designed **Industry Workshop** slots.

Scheduled for the **second day of the Symposium, immediately following the lunch break**, these 90-minute sessions offer a unique platform to dive deeper into scientific data, therapeutic innovations, or clinical case studies with a highly engaged audience.

Tailored Experience

To ensure the best fit for your objectives, we offer a flexible format:

BESPOKE SETTINGS

Workshops will be hosted in dedicated rooms, allowing for focused discussions with a specific target group.

CUSTOMIZED AUDIENCE

We will work closely with you to design a workshop that suits your preferred size and audience profile (e.g., researchers, clinicians, or regional experts).

LIMITED AVAILABILITY

To maintain high quality and optimal attendance, we are limiting this opportunity to 6 workshops only.

Participation & Eligibility

This premium opportunity is designed to reward our most committed partners:

PRIORITY ACCESS

Priority and preferential rates are reserved for our Platinum and Diamond sponsors.

OPEN INQUIRIES

Partners holding other sponsorship packages may also apply for a workshop slot, subject to availability and a supplementary fee.

Interested in designing a session?

As room capacities and configurations are currently being finalized, we invite you to contact us early to discuss your vision. Prices and technical specifications will be disclosed following an initial exchange to ensure the proposal aligns with your corporate strategy. □

Examples

Size	Starting Price	Availability
S	€ 25.000	?
M	€ 50.000	?
L	€ 75.000	?

Capacity to be confirmed, please contact us.

Custom Opportunities In Augsburg

→ Contact us to complete your package with this add-on!

Scientific Exchange Hub

In alignment with the Augsburg 2027 motto, "The evolution of Atopic Dermatitis - A multi-disciplinary journey" and in strict adherence to international compliance codes (including EFPIA Chapter 2 and IFPMA Section 10), we are pleased to offer a limited number of Scientific Exchange Hubs.

Recognizing that pharmaceutical partners have a dual need to support existing brands and share emerging clinical data, ISAD provides these dedicated 6m² spaces to facilitate non-promotional, peer-to-peer scientific dialogue separate from the commercial exhibition hall.

Invest in a Scientific Exchange Hub

For Medical Affairs teams, these booths are the only authorized space to manage:

UNSOLICITED MEDICAL INQUIRIES

A compliant environment for MSLs to respond to deep-dive questions from clinicians.

PIPELINE & RAW DATA PRESENTATION

Discussing Phase II/III data or Mechanisms of Action (MoA) that are "out of scope" for commercial branding.

MSL-HCP ENGAGEMENT

A professional, quiet setting designed for high-level academic exchange, away from the "noise" of marketing activities.

Product Specifications

INVESTMENT: €24.000

Priority is given to Platinum and Diamond sponsors as a 'Medical Affairs' add-on.

IN THE PACKAGE

Micro-Booth 4m² in designated "Scientific Zones", physically separated from the main booth area, during the whole meeting.

Package Includes a one high-top discussion table and two chairs for peer-to-peer consultation. Power supply and dedicated Wi-Fi for digital data presentation.

Compliance & Guidelines

To ensure all participating companies remain compliant with global ethical codes, the following rules apply to these hubs:

STAFFING

Must be staffed exclusively by Medical Science Liaisons (MSLs), Medical Directors, or Researchers. Commercial/Sales representatives are not permitted to staff this space.

MATERIALS

Only non-promotional, scientific, or educational materials (e.g., reprints, clinical trial posters, MoA animations) may be displayed. No product brand names, logos, or commercial brochures.

TRANSPARENCY

All content displayed must undergo ISAD approval to ensure it meets the educational standards of the Rajka-ISAD Symposium. □

Description of Benefits

→ Depending on the selected package and corporate membership level if any, benefits may vary.

In the Packages

Exhibit booth

ONSITE

Limited exhibit space available at the conference venue (size related to the selected package). Floor plan is subject to changes.

VIRTUAL

Electronic company profile on the virtual platform accessible to all attendees – virtual and in-person. Opportunity for branded exhibit booth, with banner header, text description, promotional video, brochure uploads, lead retrieval, networking via chat and video. Link to the Exhibit booth on the meeting app, platform or website – for registered users.

Presentation

Slot in Plenary session “What’s new from”
5 or 15 minutes slot for eligible sponsors, check the program for date and time.
Title, presenter and abstract (1600 characters max) must be sent to callforabstract@isad.org four weeks before the meeting.

Promotion

Promotional Sign Beside the Entrance Hall*
Graphics provided by the company (specifications to be advised).

Logo on name badge*
Company logo on name badge, adjacent to the conference logo.

Promotional Newsletter opportunity
Company promotion opportunity to be circulated

by the ISAD Society in a general newsletter (e-blast) to all attendees or its newsletter 2900+ subscribers for eligible sponsors, the day before the meeting. Contents to be provided by the sponsors must be sent two weeks before the meeting: a vector logo + one JPEG or PNG image, 600 × 600 px + link to a targeted web page

Promotion Video in Session Room
Video and JPEG ads to loop in the main session screen. Contents to be provided by sponsor and sent four weeks before the meeting: JPEG or MP4 Video, 4K or HD.

Pre-Roll Video on Virtual Platform
Video to play concurrently with program pre-roll video. Contents to be provided by sponsor and sent four weeks before the meeting: JPEG or MP4 Video, 4K or HD. Link to the pre-roll video will be displayed on the meeting app or website.

Advertisement in Sponsors Booklet
Specifications to be confirmed.

Attendee List

The list of attendees is transmitted to the eligible sponsors by the end of the meeting (spreadsheet format). □

NOTE

All graphics, videos, contents etc. have to be provided by the sponsor and to be approved by ISAD Society: *please send compressed files to sponsorship@isad.org or above 20 Mo please use transfer technology ([swisstransfer](#) is our favorite).*

Sponsorship Terms

→ Please read these terms and conditions carefully.

NOTE

The following rules and regulations are designed to give structure to the relationship between the ISAD Society (hereinafter referred as ISAD), the Local Committee (LOC, the Organizer) of the meeting* and Sponsoring companies-Exhibitor (the Sponsor).

The following “Terms” come into force once the application is completed, signed by the Sponsor and delivered to and accepted by the ISAD Society and the Local Organizing Committee and official confirmation of reserving an exhibition stand is sent by the Organizer (in writing or by email) to the Sponsor.

DEFINITIONS

1. Exhibitor means a legal person or entity that has completed a Sponsor Booking Form and paid the corresponding fees, if any, for their booking to participate as a sponsor, partner or other type of participant at the Event in accordance with these Terms.
2. Booking Form means a completed signed and dated Sponsor Booking Form to reserve participation and selection of the Package at the Event.
3. Package means the Sponsorship Package selected on the Booking Form.
4. Event means the meeting described in the related event description and Booking Form.

Neither the rights nor obligations under this Agreement shall be assigned or otherwise disposed of without the prior written consent of the non-assigning party. Any attempted assignment of this Agreement shall be null and void and shall constitute a breach of the Agreement, resulting in cancellation at the organizer’s discretion.

ISAD is the sole authority for resolving questions or issues arising from the interpretation of the following rules and regulations. The authorized sponsor signing the Agreement is responsible to ensure the company representatives and any third-party organizer who will be involved in any activity relating to the ISAD, will be aware of and also comply with these regulations.

Terms of Agreements

ELIGIBILITY

Sponsors will be limited to those companies or other entities offering materials, products or services of specific interest to registrants, as determined by ISAD in its sole discretion. ISAD reserves the right to determine the eligibility of any product for display at the meeting.

SPONSOR REPRESENTATIVES

Sponsor representatives registered as Conference Registrants may attend all scientific sessions and social events.

IDENTIFICATION

All Sponsor Representatives must register and wear an official meeting name badge. A company identification name badge can also be worn but not in lieu of the official name badge.

SATELLITE MEETINGS, DINNERS & SOCIAL GATHERINGS

SATELLITE MEETINGS ARE NOT ALLOWED

Sponsors or their affiliates may not sponsor educational events or meetings involving registrants of the meeting during the official conference program days.

Dinners and/or social gatherings with registrants may be organized when no meeting’s related events are taking place. As a courtesy, any planned activities should be made known to the Organizer and ISAD Society.

PROMOTION AND ADVERTISING

With the exception of the virtual meeting platform and social media platforms, sponsors are not to self-promote their participation in the meeting without prior permission from the LOC and ISAD Society. Requests for advertising within the meeting’s venue property, host hotels, or within travel routes to these properties must be submitted in writing to the Organizer at least nine weeks before. The request must specify date, time, location, type of function and anticipated attendance.

HOSPITALITY SUITES

No individual, company or organization may host or sponsor a hospitality suite, other than the Diamond and Platinum packages assigned hospitality suites, if any.

CONTESTS AND DRAWINGS

Prize contests, awards, drawings, raffles or lotteries in the exhibit area during the meeting may be considered by the ISAD Society if permitted by provincial jurisdictions. Requests should be submitted early for adequate review. ISAD Society / LOC reserves the right to refuse proposals it deems unsuitable for their attendees.

GIVEAWAYS AND PROMOTIONAL ITEMS

O.T.C. products and promotional giveaways may be distributed during the onsite Exhibit Tradeshow, or on the virtual exhibit tradeshow. Media Related Activities
Sponsored media events may not be held on the Annual Conference premises without the written consent of the ISAD Society / LOC.

COPYRIGHT

The meeting is not a public event. Unauthorized use of program images, program content, the name of a speaker and / or program title, or the name of the meeting without the written consent of the ISAD Society is prohibited.

INDEMNITY

Sponsors and, as may be applicable, their corporate affiliates, directors, officers, employees, agents, representatives, successors and assigns, agree to defend, indemnify and hold harmless the organizer and its corporate affiliates, and their directors, officers, employees, agents, representatives, successors and assigns, from any and all claims, damages, costs and expenses, including lawyers’ fees and disbursements, related to or arising from their participation in the meeting.

ENUREMENT

The rules and regulations herein shall be binding upon the parties hereto and their respective successors and permitted assigns.

REPRESENTATIONS AND WARRANTIES

The Sponsor represents and warrants that it has the right, power and authority to enter into this Agreement and to grant the rights and licenses conveyed in this Agreement and is not subject to any Agreements, claims or arrangements which conflict or adversely affect the rights granted in this Agreement.

LICENCE

The Sponsor acknowledges and agrees that it has no proprietary right or authority or interest in the meeting and any branding material except as otherwise provided herein and no provision of this Agreement shall be construed or interpreted as an assignment or grant to the Sponsor of any right, title or interest in or to the meeting or the branding material except as specifically provided in this Agreement.

Additional Exhibit Booth Regulations

ALLOTMENT OF EXHIBIT SPACE

Space allotments will be made by the Organizer in keeping, if possible, with preferences and priorities of the Sponsor concerning location. The organizer, however, reserves the right to make reasonable shifts of exhibit locations. Sponsors shall not assign, sublet, or share the whole or any part of the allocated space.

BOOTH DISPLAYS AND ACTIVITIES

As a courtesy, all booth displays and activities shall be respectful of neighboring booths so as not to interfere with their operations. Sponsors wanting to host a unique activity involving outside equipment are to contact the organizer to confirm there is logistical capacity and fire and safety clearance.

SELLING FROM EXHIBIT BOOTH

Direct selling of products is generally prohibited in the Exhibit Hall. Product order forms may be distributed. No cash, cheques, credit card information, or other payment methods may be ordinarily accepted by Exhibitors.

DEFAULT IN OCCUPANCY

It is understood and agreed to by the Sponsor that in the event it fails to install its display in its exhibit space within the time limit set for opening exhibits, or fails to pay the sponsorship fees at the times specified, or fails to comply with any other provisions concerning use of exhibit space, The organizer shall have the right to take possession of said space for such purposes as it sees fit and the Sponsor will be held liable for the full sponsorship price of said space.

LIMITATION OF LIABILITY

All property of Sponsor is understood to remain under Sponsor’s custody and control, in transit to or from or within the confines of the exhibit area, subject to the rules and regulations of the meeting. Sponsor agrees to make no claim for any reason whatsoever against the organizer or service contractor for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to their business by reason of failure to provide space for their exhibit; nor for any action of any nature of the or-

ganizer; nor failure to hold the meeting as scheduled.

INSURANCE

Exhibitors shall maintain in full force and effect, at their own expense, adequate general liability insurance for their exhibit space for a minimum of \$5,000,000 for any one occurrence. Such insurance shall include at least the following: bodily injury, property damage, personal injury, non-owned automobile liability, cross liability, contractual liability, products and completed operations liability, and a severability of interest clause.

INSTALLATION, EXHIBITING, DISMANTLING

Hours and dates for installation, exhibiting and dismantling shall be those specified by the organizer. Sponsor is responsible for keeping their exhibit space clean and removing all garbage and debris from their exhibit space upon moving out. Sponsor shall be liable for all storage and material handling charges resulting from failure to remove exhibit material from the exhibit area at the time specified by the organizer.

ARRANGEMENTS OF EXHIBITS

Sponsor may only exhibit those products/services under the therapeutic area of dermatology or of interest to dermatologists or dermatology researchers. Products/services displayed by Sponsor under any other therapeutic area are subject to approval. The organizer shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by Sponsor and may require the replacing, re-arrangement or redecorating of any item or exhibit without liability for costs that may accrue to the Sponsor as a result of the action. Special pricing may apply. Exposed parts of displays and/or equipment must be finished or covered in such a manner as not to be unsightly to Sponsors in adjoining booths.

CARE OF PREMISES

No signs or other articles are to be fastened to the walls, drapes, ceilings, etc. by any method whatsoever. Sponsor is liable for any damage caused to the venue property and any furnishings, equipment, etc. supplied. Sponsor is also liable for any damage caused to another Sponsor’s property. Application of adhesive products such as tape, labels, and stickers to, or the use

of nails, tacks or similar items on, building columns, floors, walls or the property of others is strictly prohibited.

SAFETY

The Sponsor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health and environmental requirements, together with the rules and regulations of the operators and/or owners of the property wherein the meeting is held. Adequate general lighting will be furnished in the exhibit area.

FOOD AND BEVERAGE

The organizer will provide food and beverage service in the exhibit area during scheduled breaks and lunch. Sponsored specialty beverage stations may be permitted and can be arranged through the meeting secretariat. All catering is exclusive to the meeting’s official venue. □

Terms and Conditions

RESERVATION AND CONFIRMATION

1. Completion and submission of an application by an Exhibitor will be considered as a commitment by the Exhibitor to undertake and, if applicable, pay for the selected Package.
2. Upon receipt and acceptance of the completed application by the Organizer, the ISAD Society will issue an invoice of the total cost of the chosen Package, if any. The total payment is non-refundable.
3. The booking of the Package will be confirmed once the payment, if any, has been received in full by ISAD Society.

PAYMENT & METHODS (IF APPLICABLE)

Payment (see also Conditions)

Sponsor agrees in consideration of the sponsorship benefits outlined in the Sponsorship Prospectus to pay in full the selected sponsorship level amount(s) by the required due date. Both Organizer and Sponsor acknowledge that the Sponsor's role in the meeting is limited to making a financial contribution and receiving sponsorship benefits, and that the Sponsor is not otherwise involved in the meeting. The Sponsor is neither a decision-maker nor an advisor to the ISAD Society.

CANCELLATION POLICY AND CANCELLATION CHARGES (IF APPLICABLE)

Cancellation by the Sponsor

1. Any cancellation notices must be made in writing to the Organizer.
2. The following cancellation charges apply for any cancellation made by the Sponsor:
 - Within 30 to 60 days of the Event, 50% (fifty percent) of the agreed cost of the chosen Package. Any remainder paid by the Exhibitor to the ISAD Society will be refunded.
 - Within 30 days of the Event, no refunds will be issued against the cost of any chosen Package and the cost of the chosen Package will be invoiced in full by the ISAD Society.

Cancellation or Curtailment of the meeting

ISAD Society and LOC reserves the right as its sole discretion, to change the format, date or dates upon which the program is to be held and shall not be liable in damages or otherwise by reason of any such change.

If the Event is cancelled by LOC, for reasons other than Force Majeure, the cost of the chosen Package paid to date by the Exhibitor shall be refunded in full by ISAD Society.

Force majeure

A "Force Majeure" means any event beyond a party's control which causes a failure or delay in performance of any of such party's obligations hereunder, including without limitation any war, invasion, earthquake, riot, civil unrest, strike, fire, flood, explosion, disease / pandemic / epidemic or other disaster or similar event or any governmental actor governmental agencies or regulation or action or blockade or embargo, diseases, delay of carrier, shortage or failure in the supply of materials, energy or internet shortage and acts of government.

In case of Force Majeure, the Organizer reserves the right to modify dates, time schedules, floor plans and programs. ISAD Society shall only be obliged to reimburse the payments received, if any, subject to deduction of any and all costs that it has incurred in preparing the Event. In addition, ISAD Society and LOC will not be liable in damages or otherwise for failure to carry out the terms in whole or in part where caused directly or indirectly by or in such consequences or by any causes beyond the control of ISAD Society and LOC.

Exhibitor guidelines

The Exhibitor shall comply with the rules regulations and guidance set by the owner of the venue at which the Event will be held ("Venue Rules").

Exhibitor rights and obligations

1. By submitting the application, the Exhibitor makes a final irrevocable commitment to occupy the allocated space until the time for closure of the Event. The Exhibitor may only represent itself. Transferring or subletting all or part of the space allocated to the Exhibitor is strictly prohibited.

2. Nothing in these Terms and Conditions or participation in the Event generally shall give the Exhibitor any right to use ISAD Society's or any partner's name or logo in any way whatsoever.

ISAD SOCIETY'S RIGHTS

1. Any infringement of these Terms and Conditions or the Venue Rules may lead to the immediate withdrawal by the Organizer of the Exhibitor's right to participate in the Event without compensation or refund of sums already paid.
2. The Organizer reserves the right to reject applications from Exhibitors whose activities are considered, in ISAD society's sole discretion, not to be in line with, or related to, the purpose of the Event or ISAD Society's mission and values.
3. The Organizer will attempt to allocate space to the Exhibitor on the basis of the Exhibitor preference in accordance with the selected Package, and based on the published Venue Floor Plan, subject to allocations being made on a first-come first-served basis. However, final space allocations will be in LOC's sole discretion.
4. The Organizer may retain a third party to manage the Event and any associated exhibition setup, in which case the Exhibitor agrees to work with such third party and comply with their event setup and exhibition requirements.
5. The Organizer makes no guarantees or warranties with respect to the number of Event participants, attendees or delegates, and will not be held liable in any way whatsoever if the Event attracts a lower than expected number of participants, attendees or delegates.
6. The Organizer shall be entitled to offer to another participant any space or Package that the Exhibitor fails to occupy by the time the Event opens without any obligation to provide compensation to the defaulting Exhibitor.

LIMIT ON LIABILITY AND INSURANCE

LOC and ISAD shall not be responsible for:

- the safety (including personal injury) or security of the employees, contractors, representatives, or agents of the Exhibitor, or

- any destruction of, or loss or damage to the property of the Exhibitor or its employees, contractors, representatives, or agents (including without limitation, any equipment, exhibits, personal property, supplies, or material)

LOC's and ISAD Society's total liabilities under these Terms and Conditions shall not exceed the total amounts received from the Exhibitor in relation to the Event. LOC makes no, and hereby disclaims all, warranties and representations relating to the Event, including warranties and representations regarding the attendance levels, press coverage, outcome, or success of the Event or its related activities.

The Exhibitor shall hold harmless and indemnify LOC, ISAD Society and appointed Event organization third party (if any) from and against any and all liabilities, damages, expenses or losses (including reasonable attorney's fees) incurred by or imposed upon LOC, ISAD Society and appointed Event organizer in connection with any third party claim, suit, action or demand arising out of, or relating to the Exhibitor participation in the Event or breach of its obligations under this Agreement, or in connection with the gross negligence or willful misconduct of Exhibitor or its employees, representatives, or agents.

BEST INDUSTRY PRACTICE

1. The Exhibitor shall comply with all applicable laws and international best practice relating to the industry sector in which the Exhibitor operates.
2. The Organizer and the Exhibitor acknowledge and agree that the booking fees hereunder, if any, represent fair market value for the services and other obligations of LOC under these Terms and Conditions, and that the payment of such fees is not intended, directly or indirectly, to reward or encourage ISAD Society or its institutional partners' purchasing of the Exhibitor's products or services.
3. Exhibitor's decision to participate in the Event, and if applicable to purchase the Package, is not a requirement or expectation based on ISAD Society and/or its institutional partners' past purchasing decisions and will have no influence on ISAD Society and/or its institutional partners' future purchasing decisions. □

Application

- Applications must be returned four months prior to the meeting to sponsorship@isad.org

Conditions

Payment Terms

DEPOSIT AN BALANCE

- with a 50% deposit addressed to the ISAD Society to confirm sponsorship,
- Balance is to be paid in full, nine weeks before the meeting.

Notification of acceptance and exhibit space assignment will be emailed.

DEADLINES

1. Payment terms are strictly 30 days from the date of issue of the invoice and must be paid in full.
2. Where bookings are made within 60 days of the meeting, full immediate payment of the cost of the chosen Package must be made before the booking will be confirmed.
3. If the Exhibitor fails to make full payment before a 30-day window of the meeting, ISAD Society or LOC reserves the right to cancel that Exhibitor's participation in the meeting, refuse the Exhibitor access to the meeting location, and have the Exhibitor's information deleted from the meeting website, literature and paraphernalia.

CURRENCY & TAXES

All fees are quoted in EURO (EUR, €). Sponsorship Packages paid to the ISAD Society are VAT free.

PAYMENT METHODS (IF APPLICABLE)

- Payments shall be made by direct bank transfer.
- The Exhibitor shall be responsible for all wiring and bank fees and charges associated with payment of all amounts due under the related Terms and Conditions. □



ISAD
INTERNATIONAL SOCIETY OF ATOPIC DERMATITIS

See You Soon in Augsburg!

→ visit augsburg2027.isad.org

ISAD Society
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CH-7265 Davos Wolfgang

Registration Number: CHE-389.725.129

sponsorship@isad.org