

Eczema Support Australia:

Role and Place of a Patient Advocacy Group in the Australian Patient Journey

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No conflict of interest



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Why Eczema Support Australia exists – Our Lived Experience

- Twins with severe eczema
- Gap between medical advice and daily life
- ESA founded 10 years ago



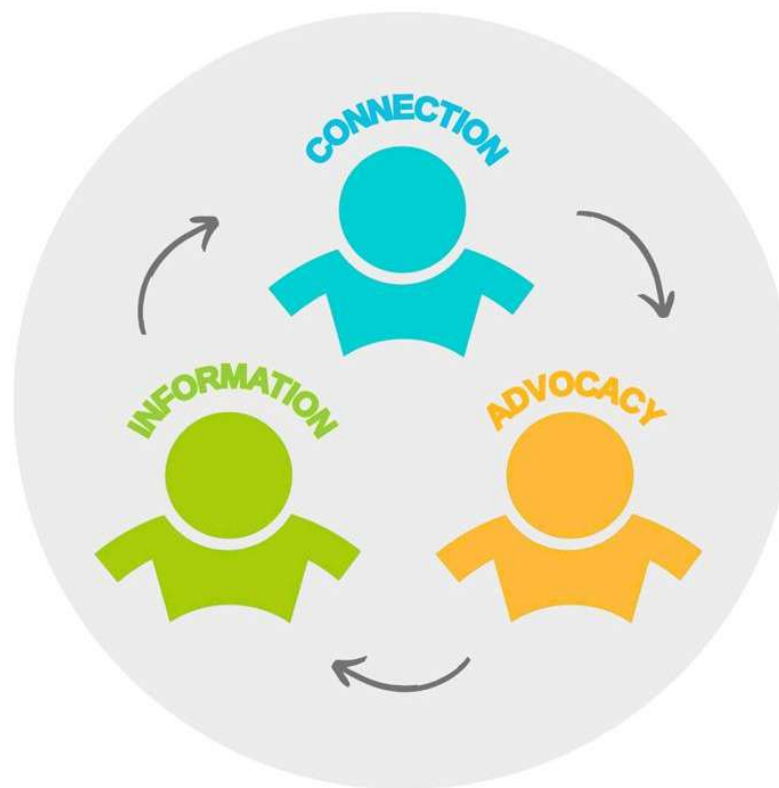
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Our place in the Australian patient journey



Three Pillars

- Connection
- Information
- Advocacy





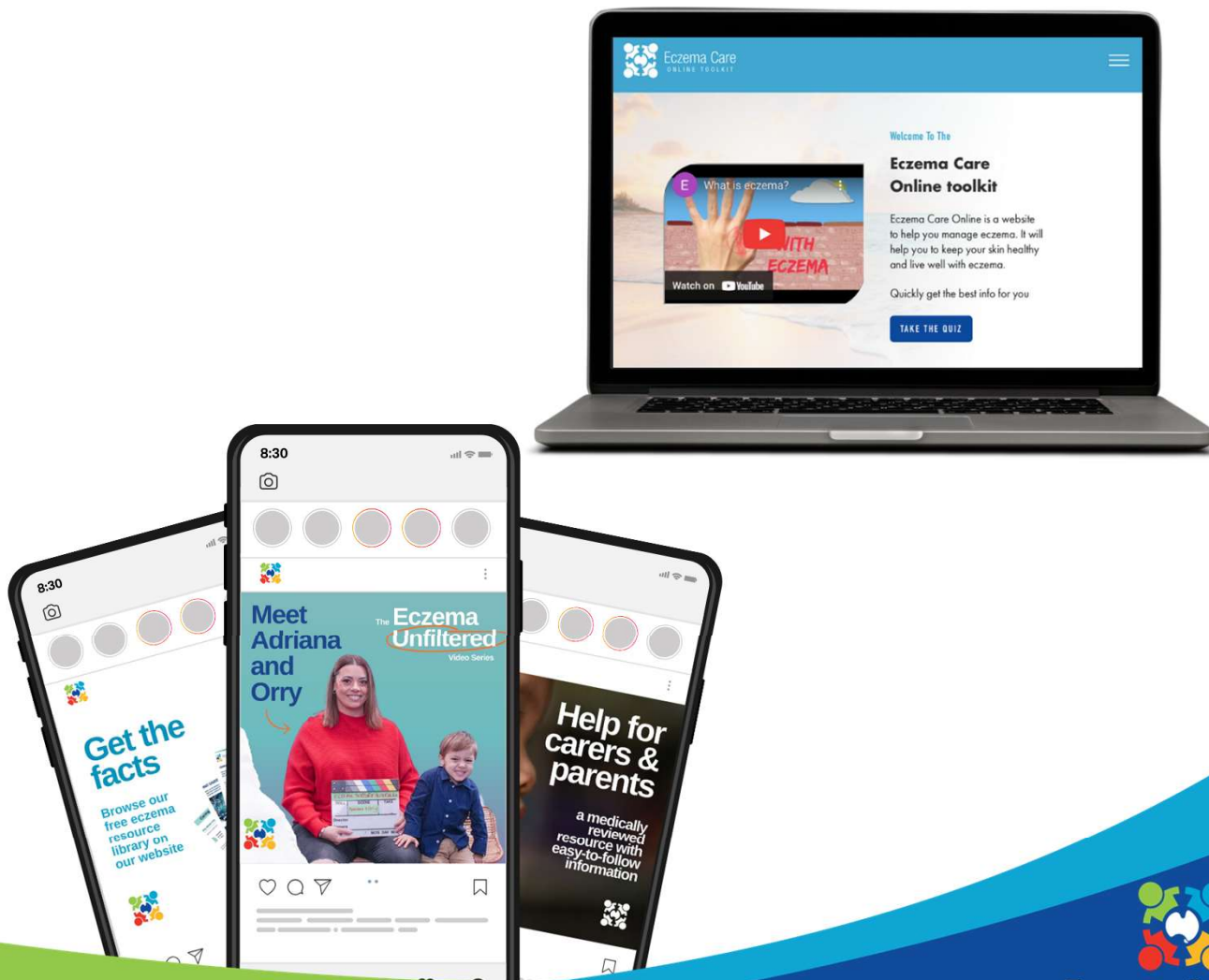
- Peer Support
- Community programs
- Psychology programs



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- Eczema Care Online
- Factsheets
- Webinars
- Videos





- National Eczema Plan
- HTA submissions
- Community awareness
- Government engagement



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Building Trust Across Australia and the World

- Reach
- Trust
- Collaborations
- Partnerships
- Memberships



THE AUSTRALASIAN COLLEGE
OF DERMATOLOGISTS



International Alliance of
Dermatology Patient
Organizations

Trusted Information Partner of

healthdirect
Australia

Health information
funded by the
governments
of Australia

Quality
Use of
Medicines
ALLIANCE



Helping consumers and health professionals make safe and wise decisions about medicines and diagnostics.
Funded by Australian Government through the Quality Use of Diagnostics, Therapeutics and Pathology Program.



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Different countries, same challenges

- Access to the right medicines and specialists
- Trustworthy information
- Patient organisations- integral to the care team



Connection,
Information,
Advocacy

Together – so no one
living with eczema ever
feels lost or
unsupported.



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