

**14<sup>TH</sup> GEORG RAJKA INTERNATIONAL  
SYMPOSIUM ON ATOPIC DERMATITIS**

**DOHA QATAR 2024**

**ISAD**

**SHERATON GRAND DOHA  
24<sup>TH</sup> - 26<sup>TH</sup> OCTOBER 2024**

GLOBAL PERSPECTIVES ON ATOPIC  
DERMATITIS: UNITING FOR BETTER CARE

SPONSORSHIP  
OPPORTUNITIES



# YOU ARE INVITED

Please join us in Doha, Qatar for the 14<sup>th</sup> Rajka Symposium of the International Society of Atopic Dermatitis (ISAD)!

The annual meeting of the ISAD is a legacy of the early international meetings organized by Georg Rajka on atopic dermatitis (AD) in Norway. It reunites health care providers, researchers and dedicated associations to expand and disseminate knowledge about the pathogenesis, the treatment of AD and to promote the holistic and personalized care of all patients suffering from it. Our current president, Prof. Alain Taïeb, has stated this should be achieved with global incorporation of the various actors on the scene of AD, from the patients and their associations, to nurses, researchers, caregivers, health providers of various horizons, pharmacists and our partners from the pharmaceutical industry.

It is a great honor and pleasure for us to invite you to participate as a sponsor of the prestigious ISAD meeting to be held from October 24<sup>th</sup> - 26<sup>th</sup>, 2024 in Doha, Qatar. A hybrid meeting is being arranged for attendees who are unable to attend in person.

This will be the first Rajka symposium to be held in the Gulf and we are looking forward to creating the highest quality conference. We will continue to expand on emerging therapies and the identification of biomarkers, their endotypes, comorbidities, treatment outcome and patients' unmet needs.

Plan to be with us in Doha for the 14<sup>th</sup> Rajka symposium as we look forward to your participation and to host you!

Sincerely,  
Conference Chair



**Prof. Martin Steinhoff** MD, PhD, M.Sc., FRCPI  
Head of Dermatology Department,  
Hamad Medical Corporation.  
Doha, Qatar.

[https://doha2024.isad.org /](https://doha2024.isad.org/)





## WELCOME TO QATAR

Organizing a conference in Doha, Qatar, can offer several advantages due to the city's unique characteristics, strategic location, and excellent infrastructure. Some of the notable advantages of hosting a conference in Doha, Qatar, include:

**Strategic location:** Doha's strategic location in the Middle East makes it easily accessible from various parts of the world, attracting attendees from different regions, especially Europe, Asia, and Africa. **Modern infrastructure:** Doha boasts state-of-the-art infrastructure with world-class venues, conference centers, and hotels equipped with advanced technology and amenities, providing an excellent setting for hosting large-scale international events.

**Cultural diversity:** Doha offers a rich cultural experience, showcasing the blend of traditional Qatari heritage and modern influences. This cultural diversity can add an extra dimension to the conference, enabling participants to engage in a vibrant and unique cultural exchange.

**Accommodation and hospitality:** The city provides a range of luxurious accommodations and hospitality services that cater to the needs of conference attendees, ensuring a comfortable and convenient stay for participants and delegates. **Safety and security:** Doha is known for its high levels of safety and security, ensuring a secure environment for conference attendees, speakers, and organizers. This factor contributes to the overall positive experience and peace of mind for all participants.

**Excellent transportation links:** Doha has a well-connected transportation system, including the Hamad International Airport, an efficient metro system, and a network of well-maintained roads, making it easy for attendees to travel to and from the conference venue and explore the city. **Opportunities for leisure and recreation:** Doha offers various recreational and leisure activities, including cultural attractions, culinary experiences, and entertainment options, allowing conference attendees to unwind and explore the city's unique offerings during their visit.

See you in Qatar !!



# HISTORY OF THE RAJKA SYMPOSIA AND OF THE INTERNATIONAL SOCIETY OF AD

The tradition of the international symposia on atopic dermatitis was created by Georg Rajka in Oslo, starting in 1979. An enthusiast of Atopic Dermatitis, Dr. Rajka would personally select and invite colleagues to a conference on atopic dermatitis. The invitation always was “spiritual”, not financial in nature. He strove to invite younger colleagues, who have done important work in the prior three years in his chosen ‘new homeland’, Norway.

## THE FIRST MEETINGS

These early meetings organized by George Rajka took place in Oslo (1979 and 1982), Loen (1985), Bergen (1989) and Lillehammer (1992). All attendees traveling to Norway would make their own arrangements as it was an honor to be invited. In the first of those meetings, the classic and ubiquitous “Hanifin and Rajka criteria” for diagnosis of atopic dermatitis were born.

After George Rajka retired, the meeting began to travel around the world. Different organizers would add their personal touches to each meeting. We remember fondly the great meetings in Aarhus (1996), Davos (1999), when the name “Georg Rajka Symposium” was added, Portland (2001), Rome (2003), Arcachon (2005), Kyoto (2008), and Munich (2010).

At the 7<sup>th</sup> Georg Rajka International Symposium on Atopic Dermatitis in Moshi, Tanzania, in January 2012, a motion was made to found an International Society of Atopic Dermatitis (ISAD) that would organize future meetings and advocate for Atopic Dermatitis at a global level. This idea was developed and ultimately led to founding the International Society of Atopic Dermatitis in 2012.

## FOUNDING MEETING IN 2012 AND ONWARDS

The founding meeting of the ISAD took place on the 7<sup>th</sup> of June, 2012, during the EADV Spring Meeting in Verona. The ISAD meeting has taken place on a biannual basis since that time with the exception of the 2020 meeting that was delayed to 2021 for COVID-19, and since 2021, the meetings are annual. The membership of the ISAD is growing rapidly and the future holds many more exciting developments.

# WHY SPONSOR THE ISAD MEETING?

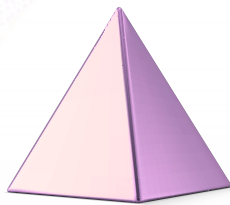
- Access to global key opinion leaders and rising stars with a focus on Atopic Dermatitis
- Get insights to the various aspects of AD, from epidemiology to latest treatment updates
- Unique chance to present your newest data in a plenary session (Platinum sponsors)
- Build brand awareness in the area and raise your company's visibility in the area of Atopic Dermatitis
- Direct exposure of your products and services to Local and International dermatologists
- Develop your business network in-person and via the virtual networking platform
- Exhibit and distribute your marketing promotional material
- Encounter with patient and advocacy groups
- Learn about patient unmet needs, access to/and improving patient care and education
- Be part of advocacy for Atopic Dermatitis among NGO and health authorities together with ISAD's efforts in this area



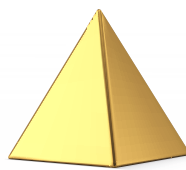
# SPONSORSHIP PACKAGES



**PLATINUM  
SPONSOR**



**DIAMOND  
SPONSOR**



**GOLD  
SPONSOR**



**SILVER  
SPONSOR**

BENEFITS	Platinum EU 180,000	Diamond EU 120,000	Gold EU 60,000	Silver EU 25,000
Exhibit booth (Onsite)	5M X 3M	3M X 3M	3M X 2M	2M X 2M
Exhibit booth (Virtual)	2	1	1	1
Promotional sign at the entrance of the Exhibit Hall area	✓			
Logo on name badge	✓			
Promotional eblast (One pre-conference distribution)	✓	✓		
15 Minutes slot in Plenary session "What's new from"	✓			
Promotional video in main session room prior to session	45 sec Video (max)	45 sec Video (max)	Static advert	Logo acknowledgement
Video pre-roll video on virtual platform	45 sec video (max)	45 sec video (max)	Static advert	Logo acknowledgement
Advertisement in Program Book (Printed and Electronic)	2 Full page	1 page	1/4 page	
Logo acknowledgement by sponsor level in the Program Book and in the lobby of the virtual platform	✓	✓	✓	✓
Complimentary registration – in person	5	4	3	1
Complimentary registration – Virtual	10	7	5	3
Exhibit/Company profile and link on website, virtual platform / Final Program	✓	✓	✓	✓
Gamification – offered virtually and in-person	✓	✓	✓	✓
Dermatologist delegates list, sent pre conference	✓	✓	✓	✓

CORPORATE MEMBERS of ISAD Society, please contact  
[sponsorship@isad.org](mailto:sponsorship@isad.org) for specific discounts on packages and options.

[illegible]

# DESCRIPTION OF BENEFITS

## EXHIBIT BOOTH (ONSITE)

Limited exhibit space available at the conference venue. Size and floorplan subject to change.

## MOVE-IN FOR ONSITE BOOTHS

Wednesday, October 23, 2:00 pm – 5:00 pm ET

## MOVE-OUT FOR ONSITE BOOTHS

Saturday, October 26, 8:30 pm – 11:30 pm ET

## EXHIBIT BOOTH (VIRTUAL)

Electronic company profile on the virtual platform accessible to all attendees – virtual and in-person. Opportunity for branded exhibit booth, with banner header, text description, promotional video, brochure uploads, lead retrieval, networking via chat and video. Link to the Exhibit booth on ISAD Society website (for registered users)

## PROMOTIONAL SIGN AT THE ENTRANCE HALL

(Available for Platinum)

Graphics provided by the company; approved by ISAD Society. Specifications to be advised.

## LOGO ON NAME BADGE

(Available for Platinum)

Company logo on name badge, adjacent to the conference logo.

## PROMOTIONAL E-BLAST OPPORTUNITY

Company promotion opportunity to be circulated by the ISAD Society in a general e-blast to its newsletter readership ISAD members. Contents to be provided by sponsor and approved by ISAD Society. Specifications to be confirmed.

## PROMOTION VIDEO IN SESSION ROOM

Video and JPEG ads to loop in the main session screen.

Video and JPEG advertisement to be created by the company and approved by ISAD Society.



## **PRE-ROLL VIDEO ON VIRTUAL PLATFORM**

Video to play concurrently with program pre-roll video. Video clip (MP4 file) to be provided by the company and must be approved by ISAD Society. Link to the pre-roll video on ISAD website.

## **ADVERTISEMENT IN PROGRAM BOOK**

To be provided by the company and approved by ISAD Society. Specifications to be confirmed.

### **Gamification**

To encourage attendee interaction in the virtual and in-person exhibit areas, sponsors may provide a question and answer to the organizer. Attendees gain points by visiting booths, attending sessions and completing evaluations.

### **Attendee List**

List of those attendees who have provided their consent distributed one week in advance of the conference. List to include name, organization, city, province/state, country.

# SPONSORSHIP TERMS OF AGREEMENT

The following rules and regulations are designed to give structure to the relationship between the 14<sup>th</sup> Rajka Symposium on Atopic Dermatitis 2024 (Rajka 2024 Doha) and sponsoring companies.

## RAJKA 2024 DOHA | OCTOBER 24 – 26, 2024

Neither the rights nor obligations under this Agreement shall be assigned or otherwise disposed of without the prior written consent of the non-assigning party. Any attempted assignment of this Agreement shall be null and void and shall constitute a breach of the Agreement, resulting in cancellation at Rajka 2024 Doha's discretion.

Rajka 2024 Doha Local Committee is the sole authority for resolving questions or issues arising from the interpretation of the following rules and regulations. The authorized sponsor signing the Agreement is responsible to ensure the company representatives and any third-party organizer who will be involved in any activity relating to ISAD Society will be aware of and also comply with these regulations.

1. **Eligibility.** Sponsors will be limited to those companies or other entities offering materials, products or services of specific interest to registrants, as determined by ISAD 2024 in its sole discretion. ISAD reserves the right to determine the eligibility of any product for display at the Rajka symposium in Doha.
2. **Sponsor Representatives.** Sponsor representatives registered as Conference Registrants may attend all scientific sessions and social events.
3. **Identification.** All Sponsor Representatives must register and wear an official Rajka 2024 name badge. A company identification name badge can also be worn but not in lieu of the official name badge.
4. **Non-Rajka 2024 Doha events.** Sponsors or their affiliates may not sponsor educational events or meetings involving registrants of the Rajka 2024 Doha during the official conference program days (October 24 – 26, 2024). Dinners and/or social gatherings with registrants may be organized when no Rajka 2024 Doha-related events are taking place. As a courtesy, any planned activities should be made known to the Rajka 2024 Doha Conference Secretariat.
5. **Promotion and Advertising.** With the exception of the Rajka 2024 Doha virtual meeting platform and social media platforms, sponsors are not to self-promote their participation in Rajka 2024 Doha without prior permission from the LOC and ISAD Society. Requests for advertising within the Rajka 2024 Doha venue property, host hotels, or within travel routes to these properties must be submitted in writing to the Conference Secretariat prior to August 15, 2024. The request must specify date, time, location, type of function and anticipated attendance.

6. Hospitality Suites. No individual, company or organization may host or sponsor a hospitality suite.
7. Contests and Drawings. Prize contests, awards, drawings, raffles or lotteries in the exhibit area during the Rajka 2024 Doha symposium 2024 may be considered by the ISAD Society if permitted by provincial jurisdictions. Requests should be submitted early for adequate review. ISAD Society / LOC reserves the right to refuse proposals it deems unsuitable for their attendees.
8. Giveaways and Promotional Items. O.T.C. products and promotional giveaways may be distributed during the onsite Exhibit Tradeshow, or on the virtual exhibit tradeshow.
9. Media Related Activities. Sponsored media events may not be held on the Annual Conference premises without the written consent of the ISAD Society / LOC.
10. Copyright. The Rajka 2024 Doha is not a public event. Unauthorized use of program images, program content, the name of a Rajka 2024 Doha speaker and/or program title, or the name of Rajka 2024 Doha without the written consent of the ISAD Society is prohibited.
11. Indemnity. Sponsors and, as may be applicable, their corporate affiliates, directors, officers, employees, agents, representatives, successors and assigns, agree to defend, indemnify and hold harmless the Rajka 2024 Doha symposium and its corporate affiliates, and their directors, officers, employees, agents, representatives, successors and assigns, from any and all claims, damages, costs and expenses, including lawyers' fees and disbursements, related to or arising from their participation in Rajka 2024 Doha.
12. Enurement. The rules and regulations herein shall be binding upon the parties hereto and their respective successors and permitted assigns.
13. Force Majeure. The failure or omission by either party in the performance of any obligation under this Agreement will not be deemed a breach of this Agreement or create any liability if it arises from any cause or causes beyond the control of that party, such as strikes, riots, war, acts of God, invasion, fire, explosion, floods, pandemics, epidemics, diseases, delay of carrier, shortage or failure in the supply of materials, energy or internet shortage and acts of government or governmental agencies ("Force Majeure"). In case of Force Majeure, the Rajka 2024 Doha symposium reserves the right to modify dates, time schedules, floor plans and programs. In case of forced cancellation of the event, money paid by Sponsors will be reimbursed, subsequent to proportional deduction of expenses incurred.
14. Payment. Sponsor agrees in consideration of the sponsorship benefits outlined in the Sponsorship Prospectus to pay in full the selected sponsorship level amount(s) by the required due date. Both Rajka 2024 Doha symposium and Sponsor acknowledge that the Sponsor's role in Rajka 2024 Doha is limited to making a financial contribution and receiving sponsorship benefits, and that the Sponsor is not otherwise involved in Rajka 2024 Doha symposium. The Sponsor is neither a decision-maker nor an advisor to the ISAD Society.



15. Representations and Warranties. The Sponsor represents and warrants that it has the right, power and authority to enter into this Agreement and to grant the rights and licenses conveyed in this Agreement and is not subject to any Agreements, claims or arrangements which conflict or adversely affect the rights granted in this Agreement.
16. License. The Sponsor acknowledges and agrees that it has no proprietary right or authority or interest in Rajka 2024 Doha symposium and any branding material except as otherwise provided herein and no provision of this Agreement shall be construed or interpreted as an assignment or grant to the Sponsor of any right, title or interest in or to Rajka 2024 Doha symposium or the branding material except as specifically provided in this Agreement.
17. Cancellation or Curtailment of Rajka 2024 Doha symposium. ISAD Society and LOC reserves the right as its sole discretion, to change the format, date or dates upon which the program is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, ISAD Society and LOC will not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in part where caused directly or indirectly by or in such consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, disease or by any causes beyond the control of ISAD Society and LOC.

# ADDITIONAL EXHIBIT BOOTH REGULATIONS

1. Allotment of Exhibit Space. Space allotments will be made by Rajka 2024 Doha symposium in keeping, if possible, with preferences and priorities of the Sponsor concerning location. The organizer, however, reserves the right to make reasonable shifts of exhibit locations. Sponsors shall not assign, sublet, or share the whole or any part of the allocated space.
2. Booth Displays and Activities. As a courtesy, all booth displays and activities shall be respectful of neighboring booths so as not to interfere with their operations. Sponsors wanting to host a unique activity involving outside equipment are to contact the Conference Secretariat to confirm there is logistical capacity and fire and safety clearance.
3. Selling from Exhibit Booth. Direct selling of products is generally prohibited in the Exhibit Hall. Product order forms may be distributed. No cash, cheques, credit card information, or other payment methods may be ordinarily accepted by Exhibitors.
4. Default in Occupancy. It is understood and agreed to by the Sponsor that in the event it fails to install its display in its exhibit space within the time limit set for opening exhibits, or fails to pay the sponsorship fees at the times specified, or fails to comply with any other provisions concerning use of exhibit space, The organizer shall have the right to take possession of said space for such purposes as it sees fit and the Sponsor will be held liable for the full sponsorship price of said space.
5. Limitation of Liability. All property of Sponsor is understood to remain under Sponsor's custody and control, in transit to or from or within the confines of the exhibit area, subject to the rules and regulations of Rajka 2024 Doha. Sponsor agrees to make no claim for any reason whatsoever against the Organizer or service contractor for loss, theft, damage or destruction of goods; nor for any damage of any nature, including damage to their business by reason of failure to provide space for their exhibit; nor for any action of any nature of the Organizer; nor failure to hold Rajka 2024 Doha as scheduled.
6. Insurance. Exhibitors shall maintain in full force and effect, at their own expense, adequate general liability insurance for their exhibit space for a minimum of \$5,000,000 for any one occurrence. Such insurance shall include at least the following: bodily injury, property damage, personal injury, non-owned automobile liability, cross liability, contractual liability, products and completed operations liability, and a severability of interest clause.

7. Installation, Exhibiting, Dismantling. Hours and dates for installation, exhibiting and dismantling shall be those specified by the Organizer. Sponsor is responsible for keeping their exhibit space clean and removing all garbage and debris from their exhibit space upon moving out. Sponsor shall be liable for all storage and material handling charges resulting from failure to remove exhibit material from the exhibit area at the time specified by the Organizer.
8. Arrangements of Exhibits. Sponsor may only exhibit those products/services under the therapeutic area of dermatology or of interest to dermatologists or dermatology researchers. Products/services displayed by Sponsor under any other therapeutic area are subject to approval. the Organizers shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by Sponsor and may require the replacing, rearrangement or redecorating of any item or exhibit without liability for costs that may accrue to the Sponsor as a result of the action. Special pricing may apply. Exposed parts of displays and/or equipment must be finished or covered in such a manner as not to be unsightly to Sponsors in adjoining booths.
9. Care of Premises. No signs or other articles are to be fastened to the walls, drapes, ceilings, etc. by any method whatsoever. Sponsor is liable for any damage caused to the venue property and any furnishings, equipment, etc. supplied. Sponsor is also liable for any damage caused to another's Sponsor's property. Application of adhesive products such as tape, labels, and stickers to, or the use of nails, tacks or similar items on, building columns, floors, walls or the property of others is strictly prohibited.
10. Safety. The Sponsor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, provincial and federal governing bodies concerning fire, safety and health and environmental requirements, together with the rules and regulations of the operators and/or owners of the property wherein Rajka 2024 Doha is held. Adequate general lighting will be furnished in the exhibit area.
11. Food and Beverage. The Rajka 2024 Doha Conference Secretariat will provide food and beverage service in the exhibit area during scheduled breaks and lunch. Sponsored specialty beverage stations may be permitted and can be arranged through the Conference Secretariat. All catering is exclusive to Sheraton Convention Center Doha.



# ISAD 2024 – SPONSORSHIP AGREEMENT

Complete, sign and return this form via email to [sponsorship@isad.org](mailto:sponsorship@isad.org) or [info@design-master.com](mailto:info@design-master.com)

The signatory of the Sponsorship Agreement Form (or person designated below, if different) shall be an Official Representative of the Sponsor and shall have the authority to certify representatives and act on behalf of the Sponsor.

## COMPANY INFORMATION:

Company Name: \_\_\_\_\_

\_\_\_\_\_  
(Please enter company name as it is to read on all promotional conference materials)

Contact Name: \_\_\_\_\_

Position/title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell number: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_  
PO Number (if applicable): \_\_\_\_\_ Postal code/Zip: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Email address: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

## SPONSORSHIP PACKAGES:

Platinum: EU 180,000

Diamond: EU 120,000

Gold: EU 60,000

Silver: EU 25,000

Booth Preference (platinum, diamond, gold):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Company is Corporate Member of ISAD Society at global level, and up to date with its payments :

- on a 1 year basis – 16% discount on selected sponsorship package\*
- on a 3 years basis – 25% discount on selected sponsorship package\*

\*discount applies to regional subs of the global company too.

## PAYMENT TERMS:

- All fees are quoted in EURO and subject to 5% goods & services tax (GST) and 9.975% provincial sales tax (QST)
- Applications must be returned with a 50% deposit to confirm sponsorship. Balance is to be paid in full by August 15, 2024.
- Notification of acceptance and exhibit space assignment will be emailed. Payment can be made by cheque (drawn on a Qatar Bank) or wire transfer.
- Please send wire transfer details
- Cheque enclosed

## TOTAL SPONSORSHIP:

Sponsorship level: EU \_\_\_\_\_

CM discount %

Sponsorship final: EU \_\_\_\_\_

QST (9.975% on sub-total): EU \_\_\_\_\_

GST (5% on sub-total): EU \_\_\_\_\_

TOTAL: EU \_\_\_\_\_

I confirm that I have read the Rajka ISAD 2024 Doha Terms of Agreement in the Sponsorship Prospectus and understand that by signing this form I am entering into an Agreement on behalf of my company to sponsor the 14<sup>th</sup> Georg RAJKA International Symposium of Atopic Dermatitis of ISAD Society and that I and my company's representatives agree to abide by the Sponsorship Terms of Agreement.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

14<sup>th</sup> Georg RAJKA International Symposium of Atopic Dermatitis of ISAD Society  
October 24 – 26, 2024

## PAYMENT INFORMATION

Cheque Payment Only (no credit cards)

MAKE CHEQUE PAYABLE TO:

Design Master Doha Conferences

Total Amount Enclosed:

EU \_\_\_\_\_

## SEND PAYMENT TO:

14<sup>th</sup> Georg RAJKA International Symposium of Atopic Dermatitis of ISAD Society  
C/o Design Master Doha Conferences  
Nouf Tower, 11<sup>th</sup> Floor, Office 2, Jaber Al Mubarak Street, Kuwait City, Kuwait.

# TERMS AND CONDITIONS

The following terms and conditions (the “Terms and Conditions”) become effective after the corresponding Sponsor Booking Form is completed and signed by the Sponsor and delivered to and accepted by Local Organization Committee hereinafter referred to as (“LOC”) and official confirmation of the booking for an exhibition booth is sent by Local Organization Committee (in writing or over email) to the Sponsor-Exhibitor. Please read these Terms and Conditions carefully.

## 1. DEFINITIONS

- a. Exhibitor means a legal person or entity that has completed a Sponsor Booking Form and paid the corresponding fees, if any, for their booking to participate as a sponsor, partner or other type of participant at the Event in accordance with these Terms and Conditions.
- b. Booking Form means a completed signed and dated Sponsor Booking Form to reserve participation and selection of the Package at the Event.
- c. Package means the sponsor package selected on the Booking Form.
- d. Event means the event described in the attached event description and Booking Form.

## 2. RESERVATION AND CONFIRMATION

- a. Completion and submission of a Booking Form by an Exhibitor will be considered as a commitment by the Exhibitor to undertake and, if applicable, pay for the selected Package.
- b. Upon receipt and acceptance of the completed Booking Form by LOC, the ISAD society will issue an invoice of the total cost of the chosen Package, if any. The total payment is non-refundable.
- c. The booking of the Package will be confirmed once the payment, if any, has been received in full by Hamad Medical Corporation.

## 3. PAYMENT TERMS (IF APPLICABLE)

- a. Payment terms are strictly 30 days from the date of issue of the invoice and must be paid in full. Where bookings are made within 60 days of the Event, full immediate payment of the cost of the chosen Package must be made before the booking will be confirmed.
- b. If the Exhibitor fails to make full payment before a 30-day window of the Event, LOC reserves the right to cancel that Exhibitor's participation in the Event, refuse the Exhibitor access to the Event location, and have the Exhibitor's information deleted from the Event website, literature and paraphernalia.



#### 4. PAYMENT METHODS (IF APPLICABLE)

- a. Payments shall be made by direct bank transfer.
- b. The Exhibitor shall be responsible for all wiring and bank fees and charges associated with payment of all amounts due under these Terms and Conditions.

#### 5. Cancellation policy and cancellation charges (if applicable)

- a. Any cancellation notices must be made in writing to LOC.
- b. The following cancellation charges apply for any cancellation made by the Exhibitor:
  - i. Within 30 to 60 days of the Event, 50% (fifty percent) of the agreed cost of the chosen Package. Any remainder paid by the Exhibitor to Hamad Medical Corporation will be refunded.
  - ii. Within 30 days of the Event, no refunds will be issued against the cost of any chosen Package and the cost of the chosen Package will be invoiced in full by ISAD society.
- c. If the Event is cancelled by LOC, for reasons other than Force Majeure, the cost of the chosen Package paid to date by the Exhibitor shall be refunded in full by ISAD society.

#### 6. EXHIBITOR GUIDELINES

The Exhibitor shall comply with the rules regulations and guidance set by the owner of the venue at which the Event will be held ("Venue Rules").

#### 7. EXHIBITOR RIGHTS AND OBLIGATIONS

- a. By submitting the Booking Form, the Exhibitor makes a final irrevocable commitment to occupy the allocated space until the time for closure of the Event. The Exhibitor may only represent itself. Transferring or subletting all or part of the space allocated to the Exhibitor is strictly prohibited.
- b. Nothing in these Terms and Conditions or participation in the Event generally shall give the Exhibitor any right to use ISAD Society or Hamad Medical Corporation's name or logo in any way whatsoever.

#### 8. ISAD SOCIETY'S RIGHTS

- a. Any infringement of these Terms and Conditions or the Venue Rules may lead to the immediate withdrawal by LOC of the Exhibitor's right to participate in the Event without compensation or refund of sums already paid.
- b. LOC reserves the right to reject applications from Exhibitors whose activities are considered, in ISAD society's sole discretion, not to be in line with, or related to, the purpose of the Event or ISAD Society's mission and values.

- c. LOC will attempt to allocate space to the Exhibitor on the basis of the Exhibitor preference in accordance with the selected Package, and based on the published Venue Floor Plan, subject to allocations being made on a first-come first-served basis. However, final space allocations will be in LOC's sole discretion.
- d. LOC may retain a third party to manage the Event and any associated exhibition setup, in which case the Exhibitor agrees to work with such third party and comply with their event setup and exhibition requirements.
- e. LOC makes no guarantees or warranties with respect to the number of Event participants, attendees or delegates, and will not be held liable in any way whatsoever if the Event attracts a lower than expected number of participants, attendees or delegates.
- f. LOC shall be entitled to offer to another participant any space or Package that the Exhibitor fails to occupy by the time the Event opens without any obligation to provide compensation to the defaulting Exhibitor.

## 9. FORCE MAJEURE

A "Force Majeure" means any event beyond a party's control which causes a failure or delay in performance of any of such party's obligations hereunder, including without limitation any war, earthquake, riot, civil unrest, fire, flood, explosion, epidemic or other disaster or similar event or any governmental act or regulation or action or blockade or embargo, and any act of God. In the event of a Force Majeure, ISAD Society in conjunction with LOC reserves the right to cancel the Event and ISAD Society shall only be obliged to reimburse the payments received, if any, subject to deduction of any and all costs that it has incurred in preparing the Event.

## 10. LIMIT ON LIABILITY AND INSURANCE

- a. LOC shall not be responsible for:
  - (i) the safety (including personal injury) or security of the employees, contractors, representatives, or agents of the Exhibitor, or
  - (ii) any destruction of, or loss or damage to the property of the Exhibitor or its employees, contractors, representatives, or agents (including without limitation, any equipment, exhibits, personal property, supplies, or material).
- b. LOC's total liability under these Terms and Conditions shall not exceed the total amounts received from the Exhibitor in relation to the Event. LOC makes no, and hereby disclaims all, warranties and representations relating to the Event, including warranties and representations regarding the attendance levels, press coverage, outcome, or success of the Event or its related activities.
- c. The Exhibitor shall hold harmless and indemnify LOC, ISAD Society and appointed Event organization third party (if any) from and against any and all liabilities, damages, expenses or losses (including reasonable attorney's fees) incurred by or imposed upon LOC, ISAD Society and appointed Event organizer in connection

with any third party claim, suit, action or demand arising out of, or relating to the Exhibitor participation in the Event or breach of its obligations under this Agreement, or in connection with the gross negligence or willful misconduct of Exhibitor or its employees, representatives, or agents.

## 11. BEST INDUSTRY PRACTICE

- a. The Exhibitor shall comply with all applicable laws and international best practice relating to the industry sector in which the Exhibitor operates.
- b. LOC and the Exhibitor acknowledge and agree that the booking fees hereunder, if any, represent fair market value for the services and other obligations of LOC under these Terms and Conditions, and that the payment of such fees is not intended, directly or indirectly, to reward or encourage ISAD society or Hamad Medical Corporation's purchasing of the Exhibitor's products or services.

Exhibitor's decision to participate in the Event, and if applicable to purchase the Package, is not a requirement or expectation based on ISAD Society and/or Hamad Medical Corporation's past purchasing decisions and will have no influence on ISAD Society and/or Hamad Medical Corporation's future purchasing decisions.



# SYMPOSIUM PROGRAM – DAY 0

**WEDNESDAY, OCT. 23<sup>rd</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
(Qatar, GMT+3, Arabian Standard Time)

## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

		Time	Duration	Presenter		
		8:00		BREAKFAST		
		9:00		WHO-ISAD		
				COFFEE BREAK?		
				LUNCH		
				COFFEE BREAK		
		17:00		BOARD MEETING		

Up to date program is available online: <https://doha2024.isad.org/?get=program>

# SYMPOSIUM PROGRAM – DAY 1

THURSDAY, OCT. 24<sup>TH</sup> 2024

October 24 – 26, 2024 / all timings in local timezone  
(Qatar, GMT+3, Arabian Standard Time)

## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

		Time	Duration	Presenter		
		8:00		BREAKFAST		
		8:30		PRE MEETING		
		8:30	10	Atopic Dermatitis: a Global Perspective - Diversity, Equity, Inclusion: Creating Cultural Competence/Outreach		
		8:40	20			
		9:00	20			
		9:20	20			
		9:40	20			
		10:00	30	COFFEE BREAK		Refreshment Break
		10:30	20			
		10:50	20			
		11:10	20			
		11:30	20			
		11:50	20			
		12:10	50	LUNCH		

# SYMPOSIUM PROGRAM – DAY 1

THURSDAY, OCT. 24<sup>TH</sup> 2024

October 24 – 26, 2024 / all timings in local timezone  
(Qatar, GMT+3, Arabian Standard Time)

## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

		Time	Duration	Presenter		Title
		13:00	30	Welcome addresses	Qatar	Welcome to Doha
		13:00	5	Martin STEINHOFF		
	IL	13:05	10	HE. Minister of Public Health Dr. Hanan AL-KUWARI / Dr. Rayana BOU HAKA, WHO		
	IL	13:15	5	President ISAD	Germany	Introduction into ISAD and Rajka meetings
	IL	13:20	10	Johannes RING		
		13:30				
Session 1 Martin STEINHOFF						
		13:30		Martin STEINHOFF	Qatar	Introduction
	KL	13:30	45	Mark HOON	USA (NIH)	Keynote lecture: Pruritus Research: Presence and future
	1	14:15	45	Poster session 1		Refreshment Break & Visit Exhibits & Posters



# SYMPOSIUM PROGRAM – DAY 1

**THURSDAY, OCT. 24<sup>TH</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

		Time	Duration	Presenter	Geo	Title
<b>Session 2</b>						
<b>Pathophysiology of Atopic Dermatitis – Barrier and Epidermis</b>						
<b>Alan IRVINE, Ireland / Ameen AL-AWADHI, Bahrain</b>						
IL2	IL2	15:00	30	Sabine WERNER		Epidermis
OL1	OL1	15:30	15	short communication physiopahology		
OL2	OL2	15:45	15	short communication physiopahology		
OL3	OL3	16:00	15	short communication physiopahology		
OL4	OL4	16:15	15	short communication physiopahology		
		16:30				
<b>Alain TAÏEB, France / Aycha AL-MALKI, Qatar</b>						
IL3	KL	16:30	30	Amy S. PALLER	USA	Anti-IL13/4 therapy in pediatric patients
OL5	OL	17:00	15	short communication physiopahology		
OL6	OL	17:15	15	short communication physiopahology		
		17:30				
		17:30	90			Refreshment Break & Visit Exhibits & Posters
		19:00				
		19:00	180	WELCOME RECEPTION		Sheraton Hotel Garden
		22:00				

# SYMPOSIUM PROGRAM – DAY 2

**FRIDAY, OCT. 25<sup>TH</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
(Qatar, GMT+3, Arabian Standard Time)

## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
<b>Session 3</b> <b>Immune dysregulation in AD</b> <b>Thomas BIEBER, Germany / Yousef BINAMER, Saudi Arabia</b>						
IL4	KL	8:30	30	Georg STINGL		Immune Dysregulation in AD
OL7	OL	9:00	15	short communication physiopahology		
OL8	OL	9:15	15	short communication physiopahology		
OL9	OL	9:30	15	short communication physiopahology		
OL10	OL	9:45	15	short communication physiopahology		
		10:00				
	2	10:00	30	Poster session 2		
<b>Session 4</b> <b>Primary Prevention and Comorbidities</b> <b>Peter SCHMID-GRENDELMEIER, Switzerland / Xxx XXX, UAE</b>						
IL5	KL	10:30	30			
OL11	OL	11:00	15	short communication physiopahology		
OL12	OL	11:15	15	short communication physiopahology		
OL13	OL	11:30	15	short communication physiopahology		
OL14	OL	11:45	15	short communication physiopahology		
OL15	OL	12:00	15	short communication physiopahology		
		12:15				
		12:15	45	LUNCH		Lunch break (Prayer location, follow signs and program book)

# SYMPOSIUM PROGRAM – DAY 2

**FRIDAY, OCT. 25<sup>TH</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
<b>Session 5</b> <b>Pruritus and AD</b> <b>Fang WANG, China / Joerg BUDDENKOTTE, Qatar</b>						
IL6	KL	13:00	30	Shawn KWATRA	USA	Peripheral mechanisms of prurigo
IL7	IL	13:30	20	Martin STEINHOFF	Qatar	Neuroimmune circuits of pruritus in AD
IL8	IL	13:50	20	Kenji KABASHIMA	Japan	New targeted treatments for pruritus in AD
IL9	IL	14:10	20	Brian KIM	USA	JAK-inhibitors for treatment of pruritus and prurigo
OL16	OL	14:30	15	short communication physiopahology		Pruritus and prurigo
OL17	OL	14:45	15	short communication physiopahology		Pruritus and prurigo
OL18	OL	15:00	15	short communication physiopahology		Pruritus and prurigo
OL19	OL	15:15	15	short communication physiopahology		Pruritus and prurigo
	3	15:30	30	Poster session 3		



# SYMPOSIUM PROGRAM – DAY 2

**FRIDAY, OCT. 25<sup>RD</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
<b>Session 6</b> <b>Quality of Life &amp; Comorbidities, Epidemiology</b> <b>Johannes RING, Germany / Aisha AL-ALI, Oman</b>						
IL10	KL	16:00	30	Carsten FLOHR	UK	
OL20	OL	16:30	15	short communication physiopahology		
OL21	OL	16:45	15	short communication physiopahology		
OL22	OL	17:00	15	short communication physiopahology		
OL23	OL	17:15	15	short communication physiopahology		
		17:30				
		17:30	150			Refreshment Break & Visit Exhibits & Posters
		20:00				
		20:00		GALA DINNER		

# SYMPOSIUM PROGRAM – DAY 3

**FRIDAY, OCT. 26<sup>TH</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
<b>Session 7</b> <b>New Technologies and AD</b> <b>Magdalena TRZECIAK, Poland / Ayda AL-HAMMADI, Qatar</b>						
IL11	KL	9:00	30	?		Role of AI for AD
IL12	IL	9:30	20	Akihiko IKOMA		Devices to assess pruritus
IL13	IL	9:50	25	Claudia TRAUDL-HOFFMANN		Climate change and AD
OL24	OL	10:15	15	short communication physiopahology		
OL25	OL	10:30	15	short communication physiopahology		
		10:45				
	4	10:45	30	Poster session 4		
						Screens A / B / C / D / E / F with 5 minutes / presentation = 30 posters (keep 1 minute between each)
<b>Session 8</b> <b>Topical therapies for AD: New advances</b> <b>Andreas WOLLENBERG, Germany / Sara AL-KHAWAGA, Qatar</b>						
IL14	KL	11:15	30	Lawrence EICHENFIELD	USA	Topical signal transduction inhibitors
OL26	OL	11:45	15	short communication physiopahology		
OL27	OL	12:00	15	short communication physiopahology		
OL28	OL	12:15	15	short communication physiopahology		
		12:30				
		12:30	60	LUNCH		Lunch & Exhibition & Posters

# SYMPOSIUM PROGRAM – DAY 3

**FRIDAY, OCT. 26<sup>TH</sup> 2024**

October 24 – 26, 2024 / all timings in local timezone  
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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
<b>Session 9</b>						
<b>New Targeted and Systemic Therapies for AD</b>						
<b>Thomas WERFEL, Germany / Kyu-Han KIM, South Korea</b>						
		13:30	30	Jonathan SILVERBERG	USA	Targeted therapies for AD: an overview
		14:00	20	Stefan WEIDINGER		JAK-inhibitors for treatment of AD
		14:20	15	short communication physiopahology		
		14:35	15	short communication physiopahology		
		14:50	15	short communication physiopahology		
		15:05	15	short communication physiopahology		
		15:20				
		15:20	30	Poster session 5		



# SYMPOSIUM PROGRAM – DAY 3

**FRIDAY, OCT. 26<sup>TH</sup> 2024**

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## OUR VISION:

Patients at the center – to highlight developments, knowledge gaps,  
and barriers in atopic dermatitis.

#platform	sid	Time	Duration	Presenter	Geo	Title
Session 10						
		15:50	30			Future treatments of AD: a precision medicine perspective
		16:20	15	short communication physiopahology		
		16:35	15	short communication physiopahology		
		16:50	15	short communication physiopahology		
		17:05	15	short communication physiopahology		
		17:20				
		17:20		CLOSING CEREMONY		
		17:20	10	Martin STEINHOFF		Best poster/presentation awards
		17:30	5	John C. SU		Next Rajka Symposium: Melbourne, Australia
		17:35	5	President ISAD		Closing remarks

# Thank you



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